

City: Highland Park



Price Range: All | Properties: Single Family - Condo - TwnHm

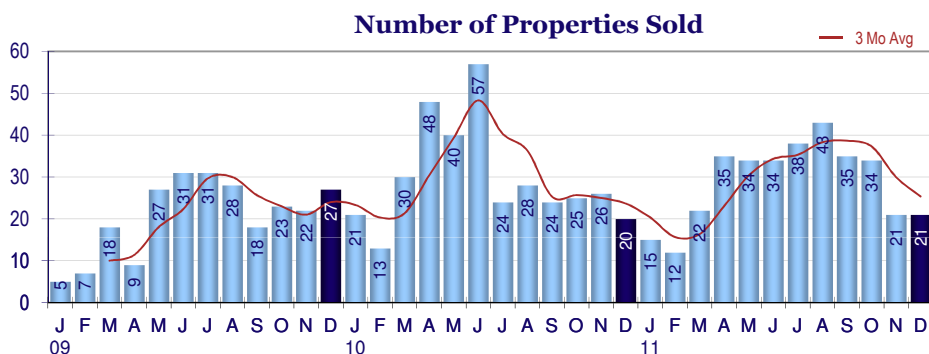
Market Profile & Trends Overview

	Month	Trending versus*:				YTD	Trending versus*:	
		LM	L3M	PYM	LY		Prior YTD	Prior Year
Median List Price of all Current Listings	\$559,000	1%		2%				
Average List Price of all Current Listings	\$850,904	1%		-10%				
December Median Sales Price	\$270,000	-31%	-34%	-30%	-36%	\$426,250	1%	1%
December Average Sales Price	\$713,629	17%	27%	62%	31%	\$530,141	-4%	-3%
Total Properties Currently for Sale (Inventory)	299	-10%		-18%				
December Number of Properties Sold	21	0%		5%		344	-3%	
December Average Days on Market (Solds)	151	30%	28%	18%	7%	125	-10%	-11%
Asking Price per Square Foot (based on New Listings)	\$201	-7%	-2%	-9%	-33%	\$222	-27%	-26%
December Sold Price per Square Foot	\$181	-3%	3%	14%	1%	\$175	-3%	-2%
December Month's Supply of Inventory	14.2	-10%	5%	-22%	-14%	15.1	-9%	-9%
December Sale Price vs List Price Ratio	83.0%	-3.0%	2.9%	-1.0%	1.7%	82.5%	1.1%	1.2%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2010) / YTD = Year-to-date | Arrows indicate if Month / YTD values are higher (up), lower (down) or unchanged (flat)

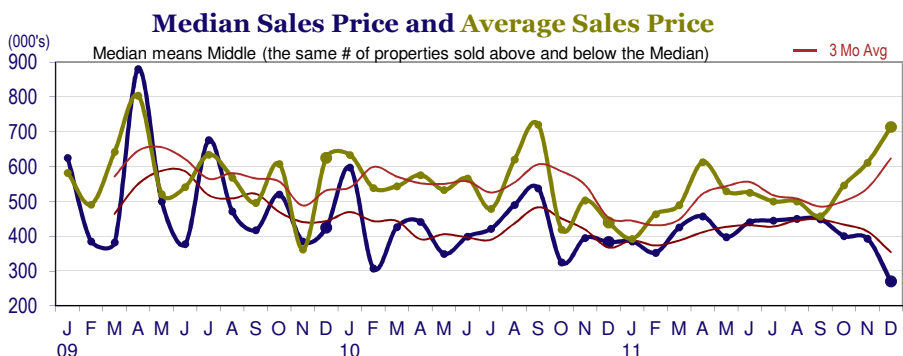
Property Sales

December Property sales were 21, up 5.0% from 20 in December of 2010 and the same as the 21 sales last month. December 2011 sales were at a mid level compared to December of 2010 and 2009. December YTD sales of 344 are running 3.4% behind last year's year-to-date sales of 356.



Prices

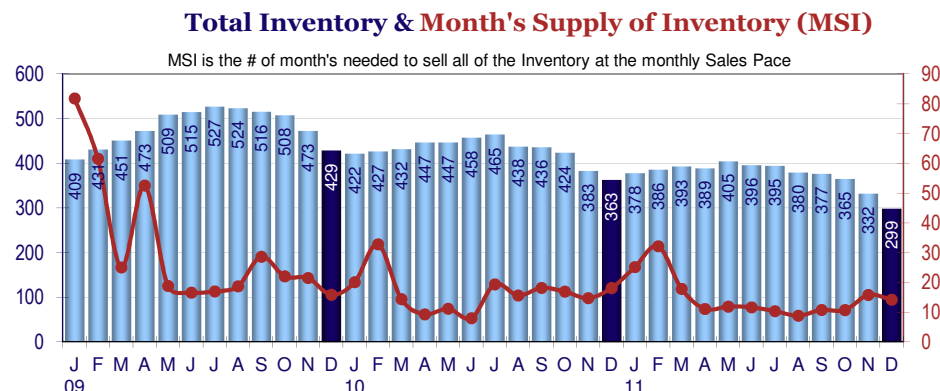
The Median Sales Price in December was \$270,000, down 29.5% from \$383,000 in December of 2010 and down 31.3% from \$393,000 last month. The Average Sales Price in December was \$713,629, up 62.5% from \$439,275 in December of 2010 and up 16.8% from \$610,829 last month. December 2011 ASP was at the highest level compared to December of 2010 and 2009.



Inventory & MSI

The Total Inventory of Properties available for sale as of December was 299, down 9.9% from 332 last month and down 17.6% from 363 in December of last year. December 2011 Inventory was at its lowest level compared with December of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The December 2011 MSI of 14.2 months was at its lowest level compared with December of 2010 and 2009.



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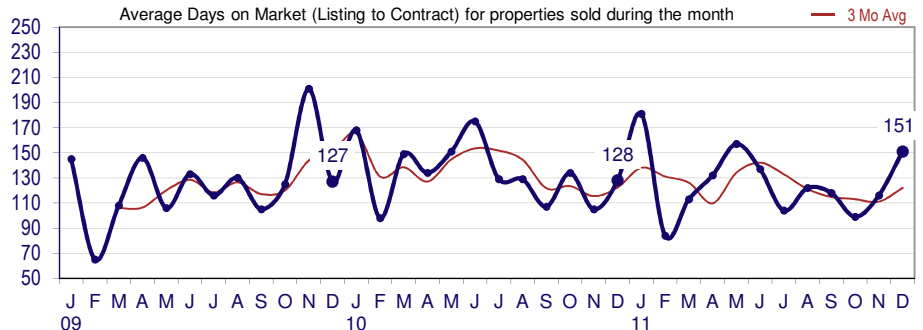


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Market Time

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for December was 151, up 30.2% from 116 days last month and up 18.0% from 128 days in December of last year. The December 2011 DOM was at a mid level compared with December of 2010 and 2009.

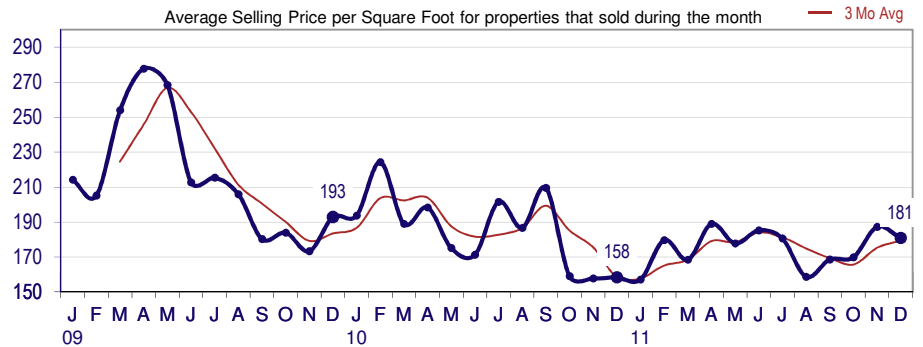
Days On Market for Sold Properties



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The December 2011 Selling Price per Square Foot of \$181 was down 3.4% from \$187 last month and up 14.3% from 158 in December of last year.

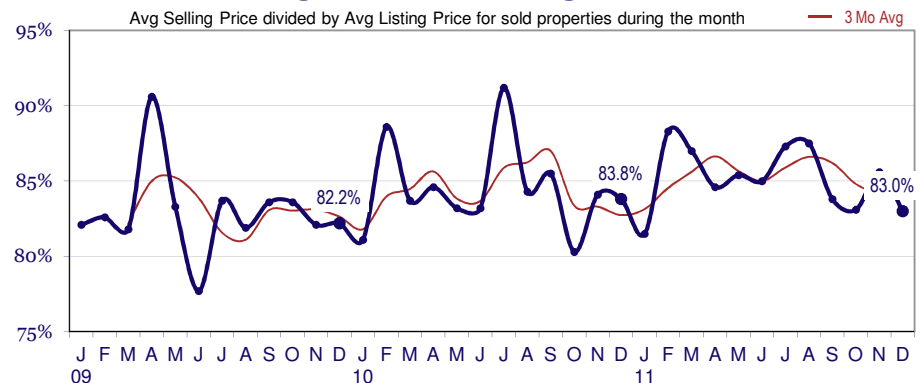
Selling Price per Square Foot



Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The December 2011 Selling Price vs Original List Price of 83.0% was down from 85.6% last month and down from 83.8% in December of last year.

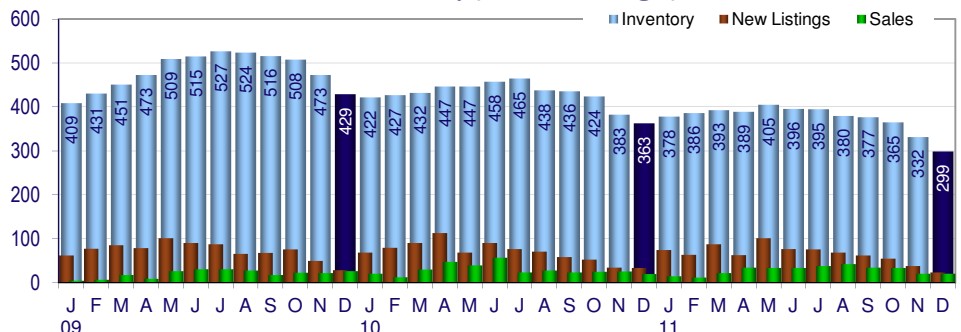
Selling Price versus Listing Price Ratio



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in December 2011 was 24, down 36.8% from 38 last month and down 29.4% from 34 in December of last year.

Inventory / New Listings / Sales



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