MARKET ACTION REPORT

July 2016

City: Deerfield



Janie Bress Broker Associate (847) 835-6040 http://www.janiebress.com janie.bress@cbexchange.com



Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		T	rending	Versus*:			Trending V	'ersus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear		
Median List Price of all Current Listings	\$599,000			5%						
Average List Price of all Current Listings	\$711,970			8%						
July Median Sales Price	\$400,000		0%	3%	2%	\$399,000	0%	2%		
July Average Sales Price	\$456,028		0%	-16%	2%	\$446,545	-3%	0%		
Total Properties Currently for Sale (Inventory)	181	-4%		21%						
July Number of Properties Sold	47	4%		31%			10%			
July Average Days on Market (Solds)	56	22%	22%	30%	8%	52	4%	0%		
Asking Price per Square Foot (based on New Listings)	\$299	38%	26%	38%	38%	\$230	7%	6%		
July Sold Price per Square Foot	\$200	-4%	-1%	-4%		\$198	-1%	2%		
July Month's Supply of Inventory	3.9	-8%	-15%	-8%	-34%	7.8	43%	34%		
July Sale Price vs List Price Ratio	96.2%			1%	0.3%	96.1%	-0.2%	0.2%		
* LM=Last Month / L3M=Last 3 Months / PYM=Same Mont	th Prior Year / LY	=Last Ye	ear / YTE) = Year-	to-date					

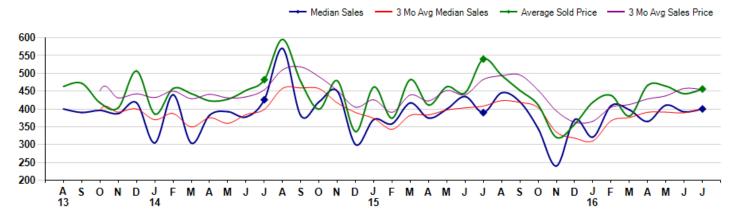
Property Sales

July Property sales were 47, up 30.6% from 36 in July of 2015 and 4.4% higher than the 45 sales last month. July 2016 sales were at their highest level compared to July of 2015 and 2014. July YTD sales of 208 are running 9.5% ahead of last year's year-to-date sales of 190.

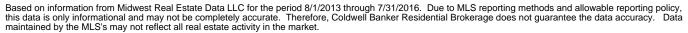


The Median Sales Price in July was \$400,000, up 2.6% from \$389,750 in July of 2015 and up 2.0% from \$392,000 last month. The Average Sales Price in July was \$456,028, down -15.6% from \$540,017 in July of 2015 and up 3.0% from \$442,875 last month. July 2016 ASP was at the lowest level compared to July of 2015 and 2014.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Inventory & MSI

The Total Inventory of Properties available for sale as of July was 181, down -3.7% from 188 last month and up 20.7% from 150 in July of last year. July 2016 Inventory was at highest level compared to July of 2015 and 2014.

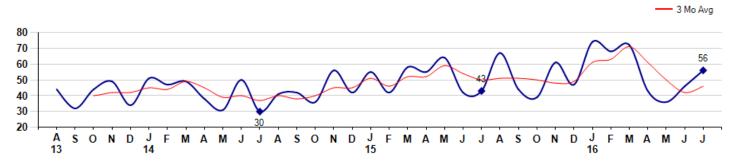
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2016 MSI of 3.9 months was at a mid range compared with July of 2015 and 2014.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 56, up 21.7% from 46 days last month and up 30.2% from 43 days in July of last year. The July 2016 DOM was at its highest level compared with July of 2015 and 2014.

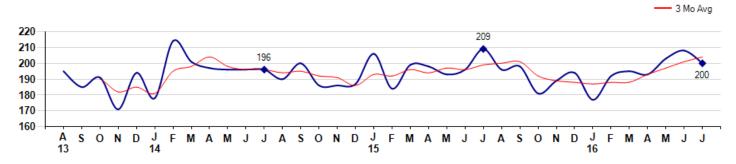
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The July 2016 Selling Price per Square Foot of \$200 was down -3.8% from \$208 last month and down -4.3% from \$209 in July of last year.

Average Selling Price per Square Foot for properties that sold during the month



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Based on information from Midwest Real Estate Data LLC for the period 8/1/2013 through 7/31/2016. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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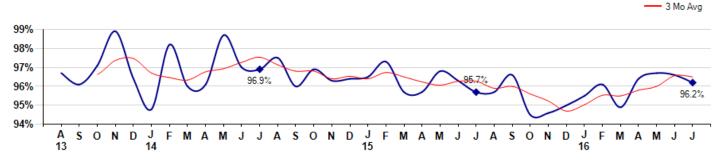


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Selling Price vs Listing Price

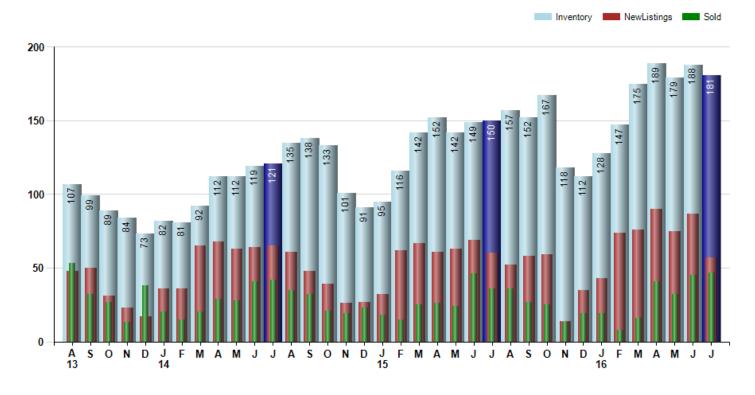
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2016 Selling Price vs List Price of 96.2% was down from 96.6% last month and up from 95.7% in July of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

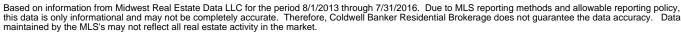


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2016 was 57, down -34.5% from 87 last month and down -5.0% from 60 in July of last year.



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Homes Sold 3 Mo. Roll Avg	A 13 53	S 32	O 27 37	N 13 24	D 38 26	J 14 20 24	F 15 24	M 20 18	A 29 21	M 28 26	J 41 33	J 42 37	A 35 39	S 32 36	O 21 29	N 19 24	D 23 21	J 15 18 20	F 15 19	M 25 19	A 26 22	M 24 25	J 46 32	J 36 35	A 36 39	S 27 33	O 25 29	N 13 22	D 19 19	J 16 19 17	F 8 15	M 16 14	A 41 22	M 32 30	J 45 4 39 4	
MedianSalePrice 3 Mo. Roll Avg	1111	S 390	O 396 395	N 387 391	D 418 400	J 14 305 370	F 440 387	M 304 350	A 383 376	M 393 360	J 378 384	J 426 399	570 458	S 381 459	O 420 457	N 450 417	300 390		F 359 343	M 417 382	A 375 383		J 435 403					N 240 335	370 318	J 16 321 310				M 411 391	J 392 40 389 40	
Inventory MSI	A 13 107 2	S 99 3	0 89 3	N 84 6	73 2	J 14 82 4	F 81 5	M 92 5	A 112 4	M 112 4	J 119 3	J 121 3	A 135 4	S 138 4	0 133 6	N 101 5	D 91 4	J 15 95 5	F 116 8	M 142 6	A 152 6	M 142 6	J 149 3	J 150 4	A 157 4	S 152 6	O 167 7	N 118 9	D 112 6	J 16 128 7	F 147 18	M 175 11	A 189 5	M 179 6	J 188 18 4	<u>J</u> 1 4
Days On Market 3 Mo. Roll Avg	A 13	S 32	O 44 40	N 49 42	D 34 42	J 14 51 45	F 47 44	M 49 49	A 38 45	M 31 39	J 50 40	J 30 37	A 41 40	S 42 38	O 36 40	N 56 45	D 42 45	J 15 55 51	F 42 46	M 58 52	A 55 52	M 64 59	J 42 54	J 43 50	A 67 51	S 44 51	O 39 50	N 61 48	D 47 49	J 16 74 61	F 68 63	M 72 71	A 43 61	M 36 50	J 46 5 42 4	<u>J</u> 6
Price per Sq Ft 3 Mo. Roll Avg	A 13 195	S 185	O 191 190	N 171 182		J 14 178 181	F 214 195	M 201 198		M 196 198	J 196 196	J 196 196	A 190 194	S 200 195	O 186 192	N 186 191	D 187 186		F 184 192	M 199 196	A 198 194							N 189 189	D 194 188					M 203 197	J 208 20 201 20	
Sale to List Price 3 Mo. Roll Avg	A 13 0.967	S 0.961		N 0.989 0.974	0.964		F 0.982 0.965		A 0.961 0.968		J 0.970 0.973			S 0.960 0.968			0.964			M 0.957 0.965		M 0.968 0.961			A 0.957 0.959	S 0.966 0.960			0.950	J 16 0.955 0.950			A 0.964 0 0.958 0		J 0.966 0.96 0.966 0.96	
New Listings Inventory Sales	A 13 48 107 53	S 50 99 32	O 31 89 27	N 23 84 13	D 17 73 38	J 14 36 82 20	F 36 81 15	M 65 92 20	A 68 112 29	M 63 112 28	J 64 119 41	J 65 121 42	A 61 135 35	S 48 138 32	0 39 133 21	N 26 101 19	D 27 91 23	J 15 32 95 18	F 62 116 15	M 67 142 25	A 61 152 26	M 63 142 24	J 69 149 46	50 150 36	52 157 36	58 152 27	0 59 167 25	N 14 118 13	D 35 112 19	J 16 43 128 19	F 74 147 8	M 76 175 16	A 90 189 41	M 75 179 32	J 87 5 188 18 45 4	1
Avg Sale Price 3 Mo. Roll Avg	11 10	S 472	0 417 451	N 404 431	D 507 443	J 14 386 432	F 457 450	M 443 429	A 423 441	M 427 431	J 452 434	J 482 454	A 595 510	S 477 518	O 399 491	N 479 452	D 336 405	J 15 462 426	F 374 391	M 482 439	A 411 423		J 446 440				O 411 453	N 320 394	D 357 363	J 16 419 365					J 443 45 458 45	

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