### MARKET ACTION REPORT

### September 2016

## City: Highland Park



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$749,000	4%		8%				
Average List Price of all Current Listings	\$964,511	0%		2%				
September Median Sales Price	\$540,750	16%	5%	4%	10%	\$506,300	1%	3%
September Average Sales Price	\$549,192	-2%	-5%	-1%	-1%	\$578,807	6%	5%
Total Properties Currently for Sale (Inventory)	355	2%		11%				
September Number of Properties Sold	44	-8%		-6%			-1%	
September Average Days on Market (Solds)	62	9%	3%	-16%	-17%	72	3%	-4%
Asking Price per Square Foot (based on New Listings)	\$238	4%	-7%	0%	1%	\$247	5%	5%
September Sold Price per Square Foot	\$198	-3%	-6%	-8%	-5%	\$210	1%	1%
September Month's Supply of Inventory	8.1	12%	8%	18%	11%	7.8	8%	7%
September Sale Price vs List Price Ratio	95.8%	0.2%	0%	0%	1.3%	94.6%	-0.4%	-0.1%

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

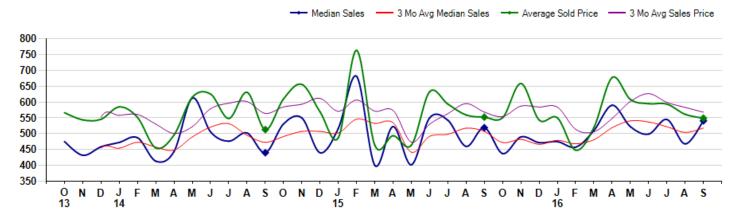
#### **Property Sales**

September Property sales were 44, down -6.4% from 47 in September of 2015 and -8.3% lower than the 48 sales last month. September 2016 sales were at their lowest level compared to September of 2015 and 2014. September YTD sales of 394 are running -1.0% behind last year's year-to-date sales of 398.



The Median Sales Price in September was \$540,750, up 4.2% from \$519,000 in September of 2015 and up 15.5% from \$468,000 last month. The Average Sales Price in September was \$549,192, down -0.6% from \$552,444 in September of 2015 and down -2.1% from \$561,253 last month. September 2016 ASP was at a mid range compared to September of 2015 and 2014.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 10/1/2013 through 9/30/2016. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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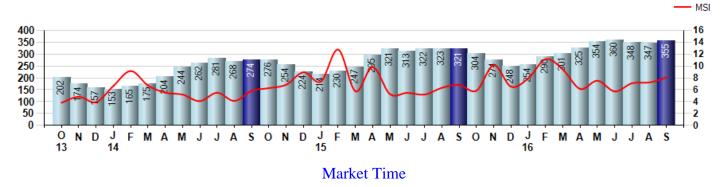
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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of September was 355, up 2.3% from 347 last month and up 10.6% from 321 in September of last year. September 2016 Inventory was at highest level compared to September of 2015 and 2014.

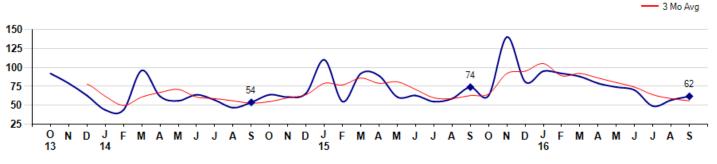
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The September 2016 MSI of 8.1 months was at its highest level compared with September of 2015 and 2014.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for September was 62, up 8.8% from 57 days last month and down -16.2% from 74 days in September of last year. The September 2016 DOM was at a mid range compared with September of 2015 and 2014.

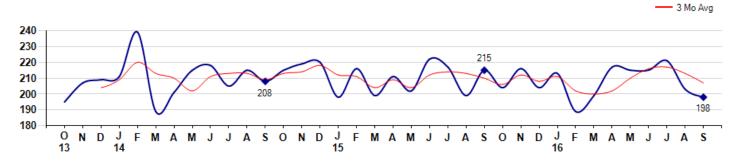
Average Days on Market(Listing to Contract) for properties sold during the month



#### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The September 2016 Selling Price per Square Foot of \$198 was down -2.5% from \$203 last month and down -7.9% from \$215 in September of last year.

Average Selling Price per Square Foot for properties that sold during the month



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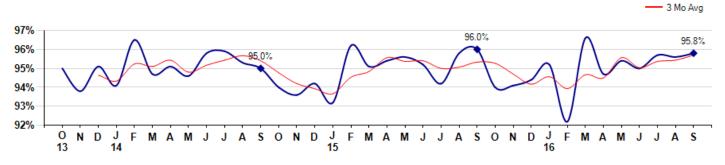


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#### Selling Price vs Listing Price

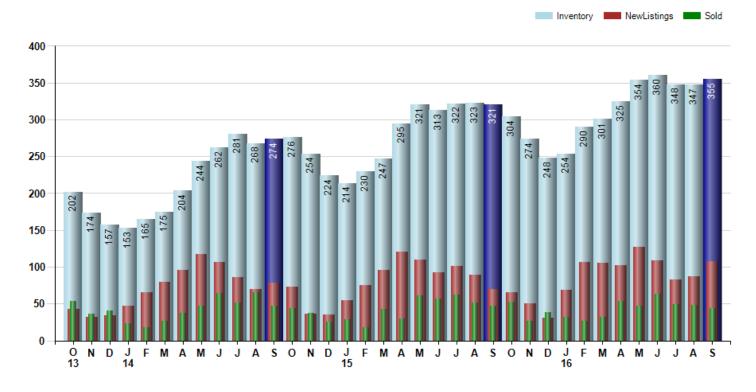
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The September 2016 Selling Price vs List Price of 95.8% was up from 95.6% last month and down from 96.0% in September of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

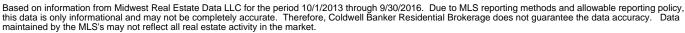


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in September 2016 was 108, up 24.1% from 87 last month and up 54.3% from 70 in September of last year.



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Homes Sold 3 Mo. Roll Avg	O 13 53	N D 36 40 43		F 18 27	M 26 22	A 37 27	M 47 37	J 64 49	J 51 54	A 65 60	S 47 54	O 44 52	N 37 43	D 25 35	J 15 29 30	F 18 24	M 43 30	A 30 30	M 61 45	J 57 49	J 62 60	A 51 57	S 47 53	O 52 50	N 27 42	D 38	J 16 32 32	F 26 32	M 32 30	A 53 37	M 47 44	J 63 54	J 49 53	A 48 53	S 44 47
MedianSalePrice 3 Mo. Roll Avg	0's) O 13 475	N D 432 459 455		F 488 473	M 413 458	A 444 448		J 506 521	J 476 532	A 503 495	S 440 473	O 531 491	N 550 507	440		F 681 546	M 400 533		M 402 442							472							J 545 522	A 468 504	S 541 518
Inventory MSI	O 13 202 4	N D 174 157 5 4	J 14 153 7	F 165 9	M 175 7	A 204 6	M 244 5	J 262 4	J 281 6	A 268 4	S 274 6	O 276 6	N 254 7		J 15 214 7	F 230 13	M 247 6	A 295 10	M 321 5	J 313 5	J 322 5	A 323 6	S 321 7	O 304 6	N 274 10		J 16 254 8	F 290 11	M 301 9	A 325 6	M 354 8	J 360 6	J 348 7	A 347	S 355 8
Days On Market 3 Mo. Roll Avg	O 13	N D 79 63 78		F 44 50	M 96 61	A 62 67	M 56 71	J 64 61	J 57 59	A 47 56	S 54 53	O 64 55	N 61 60		J 15 110 79	F 55 77	M 92 86	A 89 79	M 61 81	J 63 71	J 55 60	A 59 59	S 74 63	0 63 65	N 140 92	81	J 16 95 105	F 92 89	M 88 92	A 79 86	M 74 80	J 70 74	J 49 64	A 57 59	S 62 56
Price per Sq Ft 3 Mo. Roll Avg	O 13 195		J 14 211 209		M 189 213	A 201 210				A 215 213	S 208 209					F 216 211	M 199 204	A 211 209	M 202 204							204							J 221 217	A 203 213	S 198 207
Sale to List Price 3 Mo. Roll Avg	O 13 0.950	0.938 0.951	J 14 0.941 0.943		M 0.947 0.951		M 0.946 0.948			A 0.953 0.957				0.942							J 0.942 0.950			O 0.940 0.953		D 3 0.944 0 0.942 0			M 0.966 0.947			J 0.950 ( 0.950 (	- 1	A 0.956 0 0.954 0	
New Listings Inventory Sales	O 13 43 202 53	N D 32 34 174 157 36 40	153	F 65 165 18	M 79 175 26	96 204 37		J 107 262 64	36 281 51	A 70 268 65	78 274 47	73 276 44	N 36 254 37	35	J 15 55 214 29	F 75 230 18	M 96 247 43		M 110 321 61		J 101 322 62	A 89 323 51	S 70 321 47	0 65 304 52	N 50 274 27	31		F 106 290 26				J 109 360 63	348 49	347	S 108 355 44
Avg Sale Price 3 Mo. Roll Avg	0's) O 13 566	N D 544 546 552		F 551 561	M 455 530	A 496 501	M 615 522	J 625 579		A 631 601	513 564	O 610 585	N 656 593	569	J 15 487 571	F 763 607	M 463 571	A 494 573	M 464 474		J 593 563	A 559 595				543									S 549 568

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