MARKET ACTION REPORT

November 2016

City: Winnetka



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		Τ	rending		Trending V	/ersus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,289,000	0%		-13%				
Average List Price of all Current Listings	\$1,856,940	2%		5%				
November Median Sales Price	\$807,500	-14%	-17%	16%	-24%		1%	1%
November Average Sales Price	\$1,004,917	-15%	-17%	27%	-23%	\$1,278,979	-1%	-2%
Total Properties Currently for Sale (Inventory)	161	-17%		7%				
November Number of Properties Sold	18	80%		50%			14%	
November Average Days on Market (Solds)	34	-60%	-41%	-11%	-58%	72	-4%	-11%
Asking Price per Square Foot (based on New Listings)	\$353	9%	5%	-19%	-6%	\$364	-3%	-3%
November Sold Price per Square Foot	\$280	-10%	-16%	18%	-21%	\$333	-5%	-6%
November Month's Supply of Inventory	8.9	-54%	-25%	-28%	-6%	9.9	2%	3%
November Sale Price vs List Price Ratio	94.6%	1.1%	1%	0%	0.1%	94.3%	-0.2%	-0.1%

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

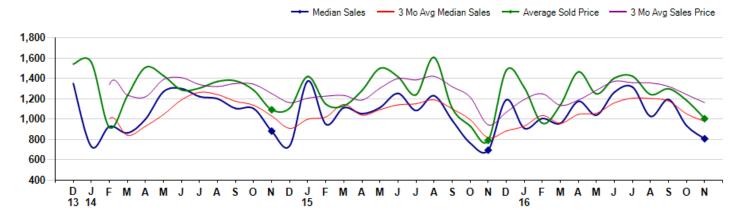
Property Sales

November Property sales were 18, up 50.0% from 12 in November of 2015 and 80.0% higher than the 10 sales last month. November 2016 sales were at their highest level compared to November of 2015 and 2014. November YTD sales of 252 are running 13.5% ahead of last year's year-to-date sales of 222.



The Median Sales Price in November was \$807,500, up 16.2% from \$695,000 in November of 2015 and down -13.6% from \$935,000 last month. The Average Sales Price in November was \$1,004,917, up 27.0% from \$791,481 in November of 2015 and down -15.1% from \$1,183,200 last month. November 2016 ASP was at a mid range compared to November of 2015 and 2014.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 12/1/2013 through 11/30/2016. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of November was 161, down -17.0% from 194 last month and up 7.3% from 150 in November of last year. November 2016 Inventory was at highest level compared to November of 2015 and 2014.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The November 2016 MSI of 8.9 months was at its lowest level compared with November of 2015 and 2014.

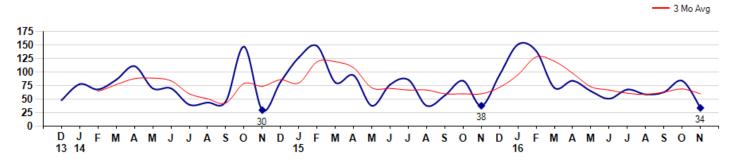
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for November was 34, down -59.5% from 84 days last month and down -10.5% from 38 days in November of last year. The November 2016 DOM was at a mid range compared with November of 2015 and 2014.

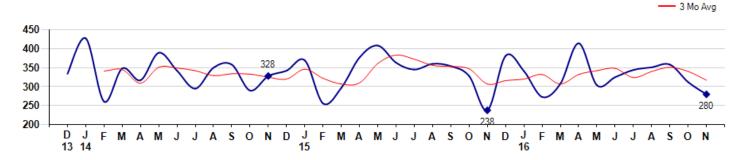
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The November 2016 Selling Price per Square Foot of \$280 was down -10.3% from \$312 last month and up 17.6% from \$238 in November of last year.

Average Selling Price per Square Foot for properties that sold during the month



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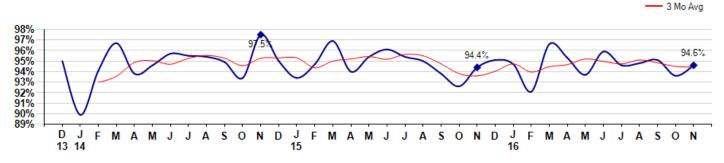


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Selling Price vs Listing Price

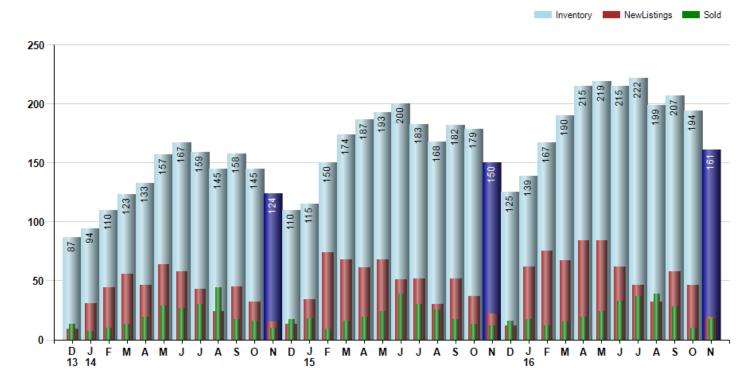
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The November 2016 Selling Price vs List Price of 94.6% was up from 93.6% last month and up from 94.4% in November of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



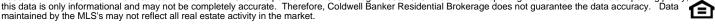
Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in November 2016 was 19, down -58.7% from 46 last month and down -13.6% from 22 in November of last year.



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	D 13	T 14	F	M	A	M	J	J	Α	S	O	N	D	J 15	F	M	A	M	J	J	A	S	O	N	D	J 16	F	M	Α	M	J	J	A	S	O N
Price per Sq Ft			61 3	48 3	317	389	342	295	350	358	290	328	342	369	256	297	377	408	363	345	360	354	328	238		341	273	308	414	304	325	344	351		312 280
3 Mo. Roll Avg		3	41 3	45 3	309	351	349	342	329	334	333	325	320	346	322	307	310	361	383	372	356	353	347	307	316	320	332	307	332	342	348	324	340	351	340 317
	D 13 J			M	A	M	J	J	A	S	О	N	D	J 15	F	M	Α	M	J	J	A	S	О	N		J 16	F	M	A	M	J	J	A	S	O N
Sale to List Price	0.950							0.955			0.934			0.934				0.954				0.938		0.944			0.921						0.948	- 1	0.936 0.946
3 Mo. Roll Avg		0.9	0.9	936 0.	.949 (0.950	0.947	0.953	0.955	0.953	0.946	0.953	0.953	0.953	0.944	0.950	0.952	0.954	0.952	0.956	0.955	0.947	0.938	0.936	0.940	0.947	0.940	0.945	0.947	0.952	0.950	0.947	0.951	0.948	0.945 0.944
	D 13			M	A	M	J	J	A	S	0	N		J 15	F	M	A	M	J	J	A	S	0	N		J 16	F	M	A	M	J	J	A	S	O N
New Listings	9				46	64	58	43	24	45	32	15	13	34	74	68	61	68	51	52	30	52	37	22	12	62	75	67	84	84	62	46	32	58	46 19
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Sales	13	/	10	13	19	29	41	30	44	1/	10	10	1/	19	y	10	19	44	39	30	45	1/	13	14	10	1/	14	15	19	24	33	31	39	40	10 18
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Avg Sale Price	D 13 J			M 231 1.	.509	M 1.427	1,287	1,305	A 1,370	1.376	O 1,284	N 1.093		J 15	1,148	M 1.131	A 1.281	1,500	J 1.416	1,239	A 1,607	1.110	932	791		J 16 1,310	960	M 1.139	A 1.464	M 1,248	1,404	1,422	A 1,242 1	298	O N
3 Mo. Roll Avg	2,042	, , ,		1 1	,	/	· ·	1,339			, .	,	, ,	· ·	1,226		, .	1,304	/ 1	/	1,421	· ·		944	· .	· /	1,250	,	/ '	1,284	, .		1,356 1		1,241 1,162
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