# City: Winnetka



### December 2016

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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

		Г	Trending V	ersus*:				
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,242,495			-21%				
Average List Price of all Current Listings	\$1,992,634			12%				
December Median Sales Price	\$1,353,750		35%	14%	28%	\$1,075,000	0%	1%
December Average Sales Price	\$1,542,897	54%	22%	4%	18%	\$1,295,658	-1%	-1%
Total Properties Currently for Sale (Inventory)	114	-31%		-9%				
December Number of Properties Sold	17	-6%		6%			13%	
December Average Days on Market (Solds)	117	244%	65%	23%	44%	75		-7%
Asking Price per Square Foot (based on New Listings)	\$359	2%	5%	-7%	-4%	\$364	-3%	-3%
December Sold Price per Square Foot	\$299	7%	-6%	-22%	-15%	\$331	-7%	-6%
December Month's Supply of Inventory	6.7	-26%	-43%	-14%	-30%	9.6	1%	1%
December Sale Price vs List Price Ratio	92.9%			-	-1.7%	94.1%	-0.4%	-0.4%
* LM=Last Month / L3M=Last 3 Months / PYM=Same Mont	h Prior Year / LY	′=Last Ye	ear / YTI	) = Year-	to-date			

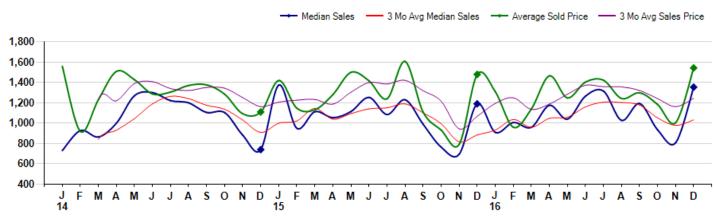
#### **Property Sales**

December Property sales were 17, up 6.3% from 16 in December of 2015 and -5.6% lower than the 18 sales last month. December 2016 sales were at a mid level compared to December of 2015 and 2014. December YTD sales of 269 are running 13.0% ahead of last year's year-to-date sales of 238.



**Prices** 

The Median Sales Price in December was \$1,353,750, up 13.8% from \$1,190,000 in December of 2015 and up 67.6% from \$807,500 last month. The Average Sales Price in December was \$1,542,897, up 4.3% from \$1,479,125 in December of 2015 and up 53.5% from \$1,004,917 last month. December 2016 ASP was at highest level compared to December of 2015 and 2014.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Midwest Real Estate Data LLC for the period 1/1/2014 through 12/31/2016. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.

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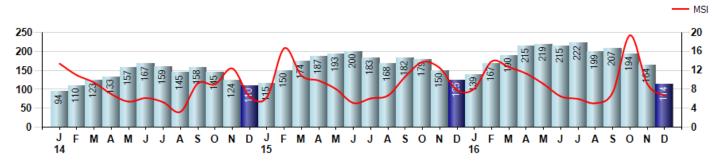
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#### Inventory & MSI

The Total Inventory of Properties available for sale as of December was 114, down -30.5% from 164 last month and down -8.8% from 125 in December of last year. December 2016 Inventory was at a mid range compared to December of 2015 and 2014.

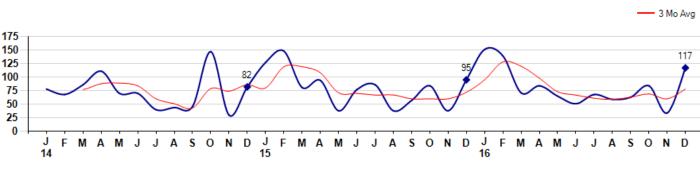
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The December 2016 MSI of 6.7 months was at a mid range compared with December of 2015 and 2014.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for December was 117, up 244.1% from 34 days last month and up 23.2% from 95 days in December of last year. The December 2016 DOM was at its highest level compared with December of 2015 and 2014.

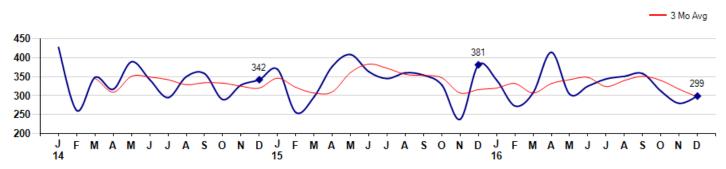


Average Days on Market(Listing to Contract) for properties sold during the month

Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The December 2016 Selling Price per Square Foot of \$299 was up 6.8% from \$280 last month and down -21.5% from \$381 in December of last year.

Average Selling Price per Square Foot for properties that sold during the month



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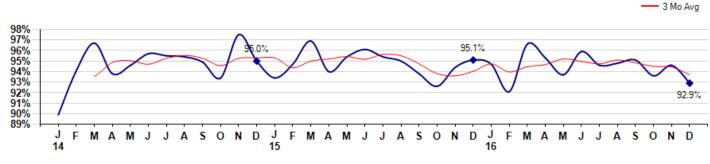
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#### Selling Price vs Listing Price

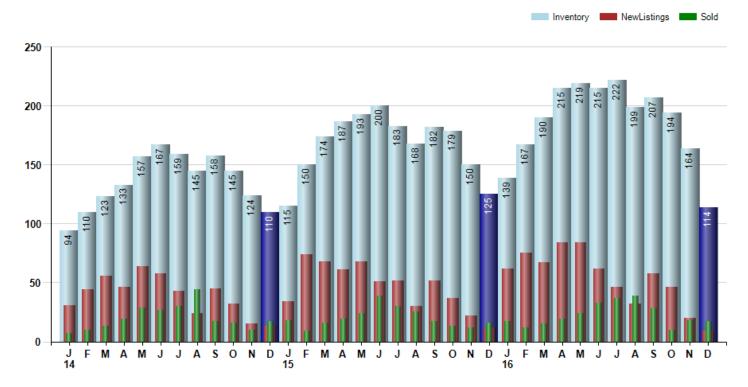
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The December 2016 Selling Price vs List Price of 92.9% was down from 94.6% last month and down from 95.1% in December of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



#### Inventory / New Listings / Sales

"This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in December 2016 was 9, down -55.0% from 20 last month and down -25.0% from 12 in December of last year.



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Homes Sold 3 Mo. Roll Avg	J 14 H 7 10	F M D 13 10	19	M 29 2 20 2			S 17 30	0 16 26	N 10 14	D 17 14	J 15 18 15	F 9 15	M 16 14	A 19 15	M 24 20	J 39 27	J 30 31	A 25 31	S 17 24	0 13 18	N 12 14	D 16 14	J 16 17 15	F 12 15	M 15 15	A 19 15	M 24 19	J 33 25	J 37 31	A 39 36	S 28 35	0 10 26	N D 8 17 9 15
(000 MedianSalePrice 3 Mo. Roll Avg	<sup>1's)</sup> J 14 H 730 928	004		M 270 1,30 045 1,19		· ·			N 883 1,031	D 740 909			M 1,113 1,146			J 1,254 1,141											M 1,040 1,058		J 1,315 1, 1,207 1,		S ,193 9 ,178 1,	0 035 80 052 97	N D 8 1,354 78 1,032
Inventory MSI	J 14 H 94 110 13 11			M 57 16 5	J J 7 159 6 5	A 145 3	S 158 9	0 145 9	N 124 12		J 15 115 6	F 150 17	M 174 11	A 187 10	M 193 8	J 200 5	J 183 6	A 168 7	S 182 11	0 179 14	N 150 13		J 16 139 8	F 167 14	M 190 13	A 215 11	M 219 9	J 215 7	J 222 1 6	A 199 2 5	S 207 1 7	0 94 10 19	N D 64 114 9 7
Days On Market 3 Mo. Roll Avg	J 14 H 78 68	7 M 8 86 77	111	M 70 7 89 8			S 46 43	0 147 79	N 30 74	D 82 86		F 148 119	M 81 119	A 94 108	M 38 71	J 77 70	J 86 67	A 38 67	S 57 60	0 84 60	N 38 60			F 139 128	M 71 120	A 84 98	M 65 73	J 51 67	J 68 61	A 59 59		0 84 3 69 0	N D 84 117 60 78
Price per Sq Ft 3 Mo. Roll Avg	J 14 H 427 261	348	317 3	M 89 34 51 34			S 358 334			342			M 297 307		M 408 361					0 328 347		381					M 304 342					0 312 28 340 31	N D 30 299 17 297
Sale to List Price 3 Mo. Roll Avg	J 14 H 0.899 0.94	1 0.967	0.938 0.	M 946 0.95 950 0.94	J J 7 0.955 7 0.953			O 0.934 0.946		0.950			M 0.969 0.950				J 0.954 0.956		S 0.938 0.947			0.951			M 0.966 0.945				J 0.946 0. 0.947 0.				N D 46 0.929 44 0.937
New Listings Inventory Sales	J 14 H 31 44 94 110 7 10	) 123	46 133 1	M 64 5 57 16 29 2	7 159	145	S 45 158 17	0 32 145 16	N 15 124 10	13	J 15 34 115 18	F 74 150 9	M 68 174 16	A 61 187 19	M 68 193 24	J 51 200 39	J 52 183 30	A 30 168 25	S 52 182 17	0 37 179 13	N 22 150 12	D 12 125 16	J 16 62 139 17	F 75 167 12	M 67 190 15	A 84 215 19	M 84 219 24	J 62 215 33			S 58 207 1 28	94 10	N D 20 9 54 114 18 17
(000 Avg Sale Price 3 Mo. Roll Avg	<sup>1's)</sup> J 14 H 1,558 919	) 1,231		M 427 1,28 389 1,40		· ·	,	0 1,284 1,344	· ·	1,110		F 1,148 1,226	M 1,131 1,233		· ·		J 1,239 1,385		S 1,110 1,319		N 791 944	1,479		200	M 1,139 1,136		M 1,248 1,284	· ·	J 1,422 1 1,358 1		S ,298 1, ,321 1,		N D 05 1,543 62 1,244

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