MARKET ACTION REPORT

February 2017

City: Winnetka



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		Т		Trending V				
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,320,000	2%		-17%				
Average List Price of all Current Listings	\$1,882,634			5%				
February Median Sales Price	\$867,500		-11%	-14%	-21%	\$1,035,000	6%	-6%
February Average Sales Price	\$836,875	-47%	-35%	-13%	-36%	\$1,303,172	12%	-1%
Total Properties Currently for Sale (Inventory)	157	14%		-6%				
February Number of Properties Sold	12	-40%		0%			10%	
February Average Days on Market (Solds)	110	16%	26%	-21%	45%	101	-31%	33%
Asking Price per Square Foot (based on New Listings)	\$355	-3%	-1%	-8%	-3%	\$359	-6%	-1%
February Sold Price per Square Foot	\$280	-1%	-2%	3%	-15%	\$281	-10%	-15%
February Month's Supply of Inventory	13.1	90%	46%	-6%	35%	10.0	-10%	3%
February Sale Price vs List Price Ratio	88.2%	0.6%	-1%	-2%	-3.7%	87.9%	-2.9%	-4.0%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

February Property sales were 12, equal to 12 in February of 2016 and -40.0% lower than the 20 sales last month. February 2017 sales were at a mid level compared to February of 2016 and 2015. February YTD sales of 32 are running 10.3% ahead of last year's year-to-date sales of 29.



The Median Sales Price in February was \$867,500, down -13.9% from \$1,007,000 in February of 2016 and down -25.6% from \$1,166,000 last month. The Average Sales Price in February was \$836,875, down -12.8% from \$960,154 in February of 2016 and down -47.1% from \$1,582,950 last month. February 2017 ASP was at the lowest level compared to February of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 3/1/2014 through 2/28/2017. Due to MLS reporting methods and allowable reporting policy this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of February was 157, up 13.8% from 138 last month and down -6.0% from 167 in February of last year. February 2017 Inventory was at a mid range compared to February of 2016 and 2015.

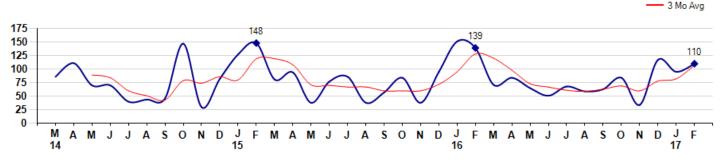
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The February 2017 MSI of 13.1 months was at its lowest level compared with February of 2016 and 2015.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for February was 110, up 15.8% from 95 days last month and down -20.9% from 139 days in February of last year. The February 2017 DOM was at its lowest level compared with February of 2016 and 2015.

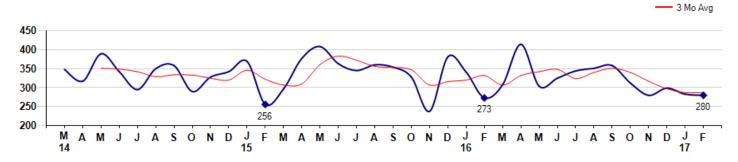
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The February 2017 Selling Price per Square Foot of \$280 was down -1.1% from \$283 last month and up 2.6% from \$273 in February of last year.

Average Selling Price per Square Foot for properties that sold during the month



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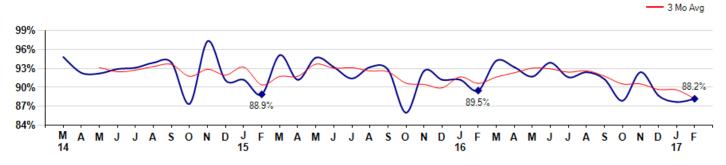


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Selling Price vs Listing Price

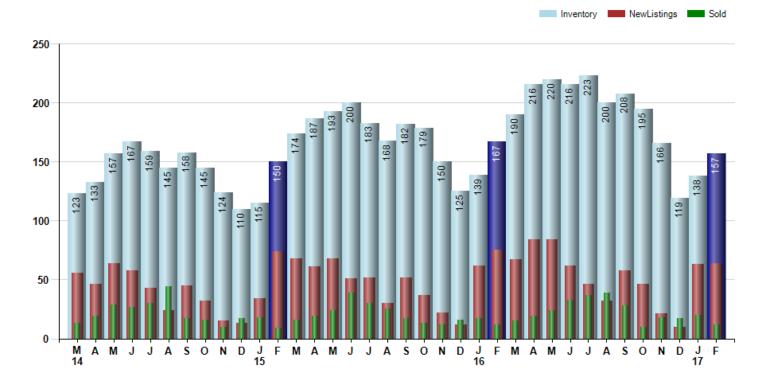
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The February 2017 Selling Price vs List Price of 88.2% was up from 87.7% last month and down from 89.5% in February of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

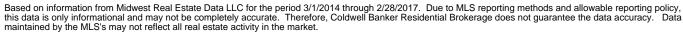


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in February 2017 was 64, up 1.6% from 63 last month and down -14.7% from 75 in February of last year.



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Homes Sold 3 Mo. Roll Avg	M 14 A		J 27 3 25 2	J A 60 44 89 34	17	O 16 26	N 10 14	17	15 18 15	9	M 16 14	A 19 15	M 24 20	J 39 27	J 30 31	A 25 31	S 17 24	0 13 18	N 12 14	D 16 14	J 16 17 15	F 12 15	M 15 15	A 19 15	M 24 19	J 33 25	J 37 31	A 39 36	S 28 35	O 10 26	N 18 19	D J 17 17 20 15 18	
MedianSalePrice 3 Mo. Roll Avg	0's)M 14 A 864 1,000	/ /	J ,300 1,2 ,190 1,2		1,105	O 1,104 1,136		740 1,		50 1,			M 1,114 1,094			A 1,230 1,189	S 990 1,102								M 1,040 1,058			A 1,027 1,202				D J 17,354 1,166,032 1,109	
Inventory MSI	M 14 A 123 133 9 7	M 157 1 5	J 167 15	J A 9 145 5 3		0 145 9	N 124 12	D J 110 1	15 1	50 1	M 174 11	A 187 10	M 193 8	J 200 5	J 183 6	A 168 7	S 182 11	0 179 14	N 150 13		J 16 139 8	F 167 14	M 190 13	A 216 11	M 220 9	J 216 7	J 223 6	A 200 5	S 208 7	O 195 20	N 166 1	D J 17 119 138 7 7	7 F 8 157 7 13
Days On Market 3 Mo. Roll Avg	M 14 A 86 111		J 70 4 84 6		46	O 147 79	N 30 74		27 1	48	M 81 119	A 94 108	M 38 71	J 77 70	J 86 67	A 38 67	57 60	0 84 60	N 38 60		J 16 151 95	F 139 128	M 71 120	A 84 98	M 65 73	J 51 67	5 68 61	A 59 59	S 63 63	O 84 69		D J 17 117 95 78 82	7 F 5 110 2 107
Price per Sq Ft 3 Mo. Roll Avg	M 14 A 348 317		J 342 29 349 34		358				69 2	56 2			M 408 361	J 363 383	J 345 372	A 360 356	S 354 353	O 328 347	N 238 307	381	J 16 341 320	F 273 332			M 304 342	J 325 348	J 344 324	A 351 340	S 358 351			D J 17 299 283 297 287	7 F 3 280 7 287
Sale to List Price 3 Mo. Roll Avg	M 14 A 0.948 0.923		J .929 0.93 .925 0.93	1	S 9 0.939 8 0.936		N 0.973 0.929		912 0.8	F 889 0. 004 0.		A 0.912 (0.917 (A 0.932 0.926			N 0.926 0.905	0.912			M 0.942 0.916		M 0.917 0.930			A 0.924 0.926			N 0.924 0. 0.905 0.	- 1	7 F 7 0.882 6 0.882
New Listings Inventory Sales	M 14 A 56 46 123 133 13 19	157 1	J 58 4 167 15 27 3	9 145	158	0 32 145 16	N 15 124 10	13		50 1	M 68 174 16	A 61 187 19	M 68 193 24	J 51 200 39	J 52 183 30	A 30 168 25	S 52 182 17	0 37 179 13	N 22 150 12	12	J 16 62 139 17	F 75 167 12	M 67 190 15	A 84 216 19	M 84 220 24	J 62 216 33	J 46 223 37	A 32 200 39	S 58 208 28	O 46 195 10	N 21 166 1	D J 17 10 63 119 138 17 20	157
Avg Sale Price 3 Mo. Roll Avg	0's) M 14 A 1,231 1,509		J ,287 1,30 ,407 1,33			/ -		1,110 1,			-							O 932 1,216		1,479					M 1,248 1,284		J 1,422 1,358		,		N 1,005 1 1,162 1		3 837

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