MARKET ACTION REPORT

March 2017

City: Highland Park



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		Τ		Trending V	'ersus*:			
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$699,000			0%				
Average List Price of all Current Listings	\$911,159			-1%				
March Median Sales Price	\$367,500		-11%	-28%	-26%	\$413,500	-13%	-17%
March Average Sales Price	\$437,007		-13%	-16%	-24%	\$502,210	-2%	-13%
Total Properties Currently for Sale (Inventory)	314	0%		4%				
March Number of Properties Sold	48	118%		50%			11%	
March Average Days on Market (Solds)	99	-11%	14%	13%	36%	92	0%	26%
Asking Price per Square Foot (based on New Listings)	\$229	-5%	-2%	0%	-6%	\$234	-1%	-4%
March Sold Price per Square Foot	\$189	9%	1%	-5%	-9%	\$188	-6%	-9%
March Month's Supply of Inventory	6.5	-54%	-34%	-31%	-21%	9.9	4%	19%
March Sale Price vs List Price Ratio	88.0%				-3.5%	88.7%	-1.8%	-2.7%
* LM=Last Month / L3M=Last 3 Months / PYM=Same Mont	h Prior Year / LY	=Last Ye	ear / YTI) = Year-	to-date			

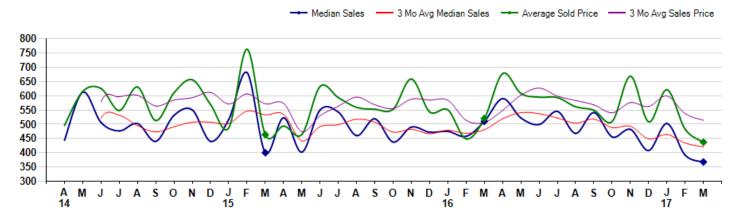
Property Sales

March Property sales were 48, up 50.0% from 32 in March of 2016 and 118.2% higher than the 22 sales last month. March 2017 sales were at their highest level compared to March of 2016 and 2015. March YTD sales of 100 are running 11.1% ahead of last year's year-to-date sales of 90.



The Median Sales Price in March was \$367,500, down -27.9% from \$510,000 in March of 2016 and down -6.1% from \$391,200 last month. The Average Sales Price in March was \$437,007, down -16.0% from \$519,942 in March of 2016 and down -9.4% from \$482,233 last month. March 2017 ASP was at the lowest level compared to March of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 4/1/2014 through 3/31/2017. Due to MLS reporting methods and allowable reporting policy this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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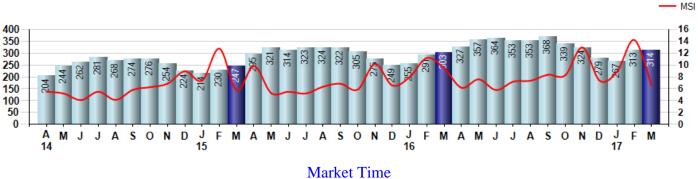
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Inventory & MSI

The Total Inventory of Properties available for sale as of March was 314, up 0.3% from 313 last month and up 3.6% from 303 in March of last year. March 2017 Inventory was at highest level compared to March of 2016 and 2015.

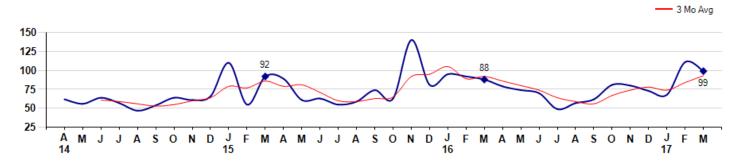
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The March 2017 MSI of 6.5 months was at a mid range compared with March of 2016 and 2015.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for March was 99, down -10.8% from 111 days last month and up 12.5% from 88 days in March of last year. The March 2017 DOM was at its highest level compared with March of 2016 and 2015.

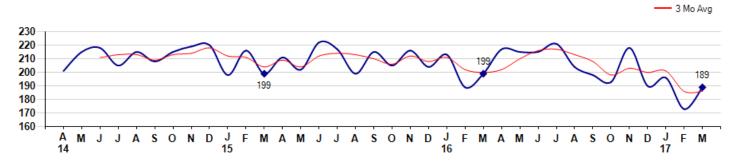
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The March 2017 Selling Price per Square Foot of \$189 was up 9.2% from \$173 last month and down -5.0% from \$199 in March of last year.

Average Selling Price per Square Foot for properties that sold during the month



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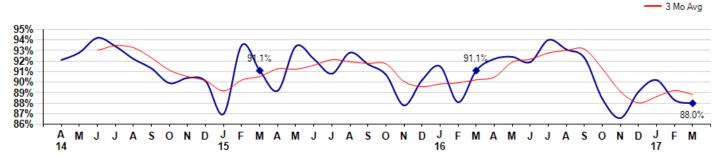


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Selling Price vs Listing Price

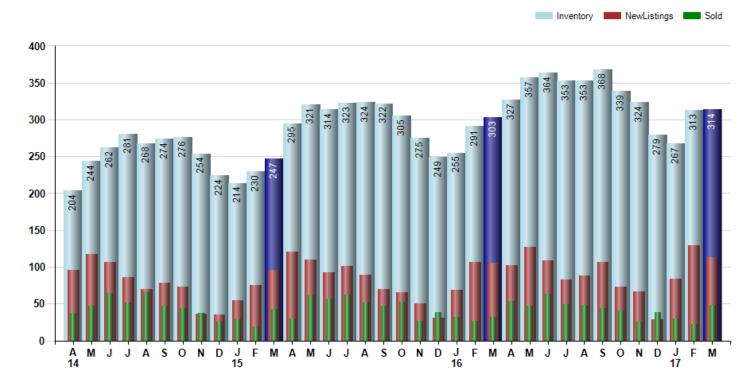
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The March 2017 Selling Price vs List Price of 88.0% was down from 88.3% last month and down from 91.1% in March of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

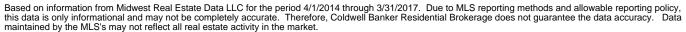


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in March 2017 was 113, down -12.4% from 129 last month and up 7.6% from 105 in March of last year.



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Homes Sold	37	47	64	51	65	47	44	37	25	29	18	43	30	61	57	62	51	47	52	27	38	32	26	32	53	47	63	49	48	44	41	25	38		22 48
3 Mo. Roll Avg			49	54	60	54	52	43	35	30	24	30	30	45	49	60	57	53	50	42	39	32	32	30	37	44	54	53	53	47	44	37	35	31	30 33
	s) A 14	M	J	J	A	S	О	N		J 15	F	M	A	M	J	J	A	S	0	N		J 16	F	M	A	M	J	J	Α	S	0	N	D J		F M
MedianSalePrice	444					440	531	550			681	400	523	402	550		460	519		490	472	475		510				545						503 3	
3 Mo. Roll Avg			521	532	495	473	491	507	507	502	546	533	535	442	492	498	518	507	472	482	466	479	468	481	519	541	537	522	504	518	488	493	448	464 4	34 420
	A 14	M	J	J	A	S	О	N		J 15	F	M	A	M	J	J	A	S	0	N		J 16	F	M	A	M	J	J	A	S	0	N	D J		F M
Inventory	204	244	262	281	268	274	276	254		214	230	247	295	321	314	323	324	322	305	275	249	255		303	327		364	353	353	368			279 2		314
MSI	6	5	4	6	4	6	6	7	9	7	13	6	10	5	6	5	6	7	6	10	7	8	11	9	6	8	6	7	7	8	8	13	7	9	14 7
	A 14	M	J	J	A	S	0	N			F	M	A	M	J	J	A	S	0	N		J 16	F	M	A	M	J	J	A	S	0	N	D J		F M
Days On Market	62	56	64	57	47	54	64	61	66		55	92	89	61	63	55	59	74		140	81	95	92	88	79	74	70	49	57	62	81 67	80	73		11 99 84 93
3 Mo. Roll Avg			61	59	56	53	55	60	64	79	77	86	79	81	71	60	59	63	65	92	95	105	89	92	86	80	74	64	59	56	67	74	78	74	84 93
D	A 14	M	J	J	A	S	0	N		J 15	F	M	A	M	J	J	A	S	0	N		J 16	F	M	A	M	J	J	A	S	0	N	D J		F M
Price per Sq Ft	201				215		215		220	198	216	199	211	202	222	217	199	215	205 206	216		213		199	217	215	215	221					190	196 1	73 189 86 186
3 Mo. Roll Avg			211	213	213	209	213	214	218	212	211	204	209	204	212	214	213	210	206	212	208	211	202	200	202	210	216	217	213	208	198	203	200	201 1	86 186
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Sale to List Price	0.921		0.930 (- 1		0.913		0.904		0.870								0.917			0.896		0.899		0.922				0.931		0.884				892 0.888
3 Mo. Roll Avg			.930	1.733	0.933	0.923	0.711	0.703	0.501	0.072	0.902	0.503	0.913	0.712	0.710	0.921	0.515	0.710	0.517	0.901	0.070	0.070	0.077	0.502	0.505	0.515	0.922	0.520	0.550	0.551	0.913	0.071	0.000 0	.000 0.	0.000
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New Listings Inventory	96 204		107 262	86 281	70 268	78 274	73 276	36 254	35 224	55 214	75 230	96 247	121 295	110 321	92 314		89 324	70 322	65 305	50 275	31 249	69 255		105 303	102 327		109 364	83 353	88 353	107 368	73 339	67 324			29 113 313 314
Sales	37	47	64	51	65	47	44	37	25	214	18	43	30	61	57	62	51	47	52	27	38	32	26	32	53	47	63	49	48	44	41	25		30	22 48
Barcs	31	7/	J-T	J1	0.5	7/	77	31	23	27	10	73	50	01	31	02	J1	7/	J4	41	50	34	20	34	23	7/	UJ	7/	70		71	20	30	50	70
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Avg Sale Price	496		625	548	631	513	610	N 656		J 15 487	763	M 463	494	464	633	593	559	552	553	659	543	J 16 550	448	520	678	M 608	595	594	561	549		669			F M 82 437
3 Mo. Roll Avg	770					564		593			607	571	573	474	530		595	568						506				599	583				562		37 513
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