### MARKET ACTION REPORT

### April 2017

## City: Highland Park



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		Τ	rending	Versus*:			Trending V	PriorYear  6 -12% 6 -5% 6 33% 6 -3%								
Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear								
Median List Price of all Current Listings	\$696,500	0%		-5%												
Average List Price of all Current Listings	\$899,879	0%		-2%												
April Median Sales Price	\$488,000	33%	12%	-17%	-2%	1 100/	-13%	-12%								
April Average Sales Price	\$640,520		17%		11%	\$547,695	-4%	-5%								
Total Properties Currently for Sale (Inventory)	354	11%		8%												
April Number of Properties Sold	49	<b>2</b> %		-8%			4%									
April Average Days on Market (Solds)	108	9%	11%	37%	48%	97	12%	33%								
Asking Price per Square Foot (based on New Listings)	\$246	9%	4%	0%	1%	\$236	-1%	-3%								
April Sold Price per Square Foot	\$219	16%		1%	6%	\$198	-4%	-4%								
April Month's Supply of Inventory	7.2	9%	-23%		-13%	9.3	7%	12%								
April Sale Price vs List Price Ratio	91.6%	4.1%	2%	-1%	0.4%	89.7%	-1.5%	-1.7%								

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

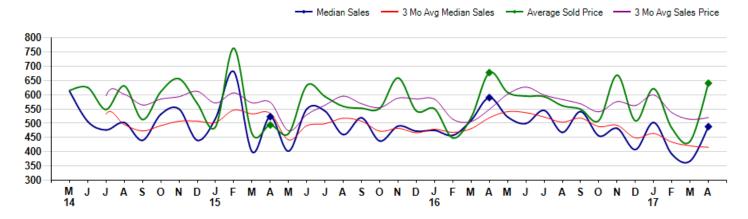
### **Property Sales**

April Property sales were 49, down -7.5% from 53 in April of 2016 and 2.1% higher than the 48 sales last month. April 2017 sales were at a mid level compared to April of 2016 and 2015. April YTD sales of 149 are running 4.2% ahead of last year's year-to-date sales of 143.



The Median Sales Price in April was \$488,000, down -17.3% from \$590,000 in April of 2016 and up 32.8% from \$367,500 last month. The Average Sales Price in April was \$640,520, down -5.5% from \$677,634 in April of 2016 and up 46.6% from \$437,007 last month. April 2017 ASP was at a mid range compared to April of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 5/1/2014 through 4/30/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of April was 354, up 11.0% from 319 last month and up 8.3% from 327 in April of last year. April 2017 Inventory was at highest level compared to April of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The April 2017 MSI of 7.2 months was at a mid range compared with April of 2016 and 2015.

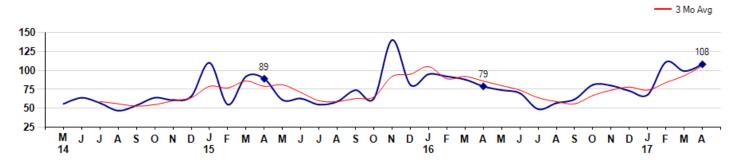
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for April was 108, up 9.1% from 99 days last month and up 36.7% from 79 days in April of last year. The April 2017 DOM was at its highest level compared with April of 2016 and 2015.

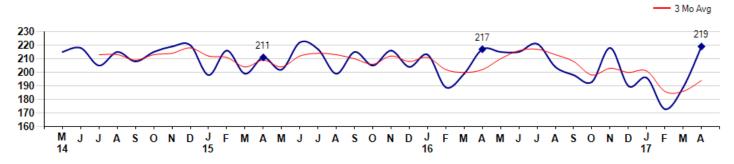
Average Days on Market(Listing to Contract) for properties sold during the month



#### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The April 2017 Selling Price per Square Foot of \$219 was up 15.9% from \$189 last month and up 0.9% from \$217 in April of last year.

Average Selling Price per Square Foot for properties that sold during the month



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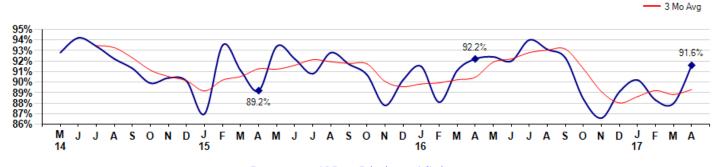


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#### Selling Price vs Listing Price

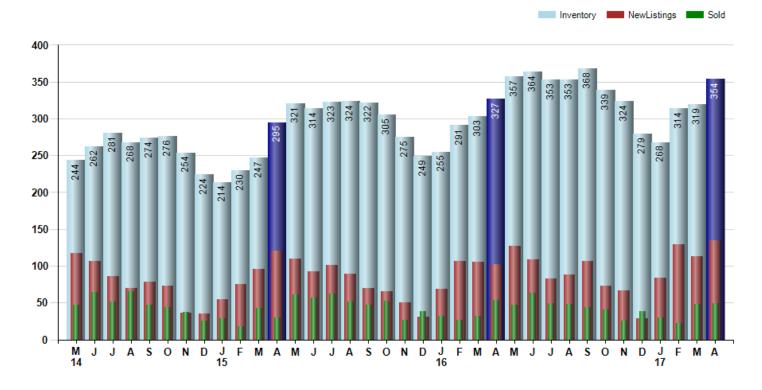
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The April 2017 Selling Price vs List Price of 91.6% was up from 88.0% last month and down from 92.2% in April of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in April 2017 was 135, up 19.5% from 113 last month and up 32.4% from 102 in April of last year.



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Homes Sold 3 Mo. Roll Avg	M 14		J A 51 6.54 6		O 44 52	N 37 43	D 25 35	J 15 29 30	F 18 24	M 43 30	A 30 30	M 61 45	J 57 49	J 62 60	A 51 57	S 47 53	O 52 50	N 27 42	D 38 39	J 16 32 32	F 26 32	M 32 30	A 53 37	M 47 44	J 63 54	J 49 53	A 48 53	S 44 47	O 41 44	N 25 37	D 38	J 17 30 31	F 22 30	M A 48 49 33 40
MedianSalePrice 3 Mo. Roll Avg	0's) M 14 613		J A 76 50 32 49				440			M 400 533	A 523 535	M 402 442	J 550 492	J 543 498					472	J 16 475 479			A 590 519	M 522 541			A 468 504	541 518	O 456 488				F 391 434	M A 368 488 420 416
Inventory MSI	M 14 244 5	J 262 2 4	J A 81 26	S 8 274 4 6	O 276 6	N 254 7	D 224 9	J 15 214 7	F 230 13	M 247 6	A 295 10	M 321 5	J 314 6	323 5	A 324 6	S 322 7	O 305 6	N 275 10	D 249 7	J 16 255 8	F 291 11	M 303 9	A 327 6	M 357 8	364 6	J 353 7	A 353 7	S 368 8	339 8	N 324 13	D J 279 7		F 314 14	M A 319 354 7 7
Days On Market 3 Mo. Roll Avg	M 14		J A 57 4 59 5			N 61 60		J 15 110 79	F 55 77	M 92 86	A 89 79	M 61 81	J 63 71	J 55 60	A 59 59	S 74 63	63 65	N 140 92	81	J 16 95 105	F 92 89	M 88 92	A 79 86	M 74 80	J 70 74	J 49 64	A 57 59	S 62 56	O 81 67	N 80 74	D J 73 78		F 111 84	M A 99 108 93 106
Price per Sq Ft 3 Mo. Roll Avg	M 14 215		J A 05 21 13 21				220			M 199 204	A 211 209	M 202 204	J 222 212	J 217 214	A 199 213				204	J 16 213 211			A 217 202	M 215 210	J 215 216	J 221 217	A 204 213	S 198 208				196	F 173 186	M A 189 219 186 194
Sale to List Price 3 Mo. Roll Avg	M 14 0.928	J 0.942 0.9 0.9				N 0.904 0.905	0.901	J 15 0.870 0.892					J 0.922 0.916	J 0.908 0.921			O 0.907 0.917	N 0.878 0.901	0.902	J 16 0.915 0.898			A 0.922 0.905			J 0.940 0.928			O 0.884 0.913			J 17 0.902 ( 0.886 (		M A 0.880 0.916 0.888 0.893
New Listings Inventory Sales	M 14 117 244 47	262 2	J A 86 7 81 26 51 6	8 274	73 276 44	N 36 254 37	35	J 15 55 214 29	F 75 230 18	M 96 247 43	A 121 295 30	M 110 321 61	J 92 314 57	J 101 323 62	A 89 324 51	70 322 47	0 65 305 52	N 50 275 27	D 31 249 38		F 106 291 26	M 105 303 32			J 109 364 63	353 49	88 353 48	S 107 368 44	73 339 41	N 67 324 25	D J 29 279 38			M A 113 135 319 354 48 49
Avg Sale Price 3 Mo. Roll Avg	0's) M 14 615		J 48 63 96 60			N 656 593	D 569 612			M 463 571	A 494 573	M 464 474	530	J 593 563	A 559 595	S 552 568	O 553 555				F 448 514	M 520 506		M 608 602	J 595 627		A 561 583	549 568			508			M A 437 641 513 520

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