MARKET ACTION REPORT

July 2017

City: Deerfield



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$569,000	-4%		-5%				
Average List Price of all Current Listings	\$669,713			-4%				
July Median Sales Price	\$525,000	8%	10%	31%	31%		17%	17%
July Average Sales Price	\$558,663		8%	23%	25%	\$506,999	14%	13%
Total Properties Currently for Sale (Inventory)	200	-3%		8%				
July Number of Properties Sold	27	-29%		-43%			-2%	
July Average Days on Market (Solds)	37	-12%	-16%	-34%	-32%	48	-8%	-11%
Asking Price per Square Foot (based on New Listings)	\$217	2 %	-1%	-26%	-5%	\$226	-1%	-1%
July Sold Price per Square Foot	\$211	-4%	-2%	6%	6%	\$212	7%	6%
July Month's Supply of Inventory	7.4	36%	24%	87%	6%	6.3	-20%	-10%
July Sale Price vs List Price Ratio	95.0%	1.3%	0%	2%	1.5%	94.7%	0.6%	1.2%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

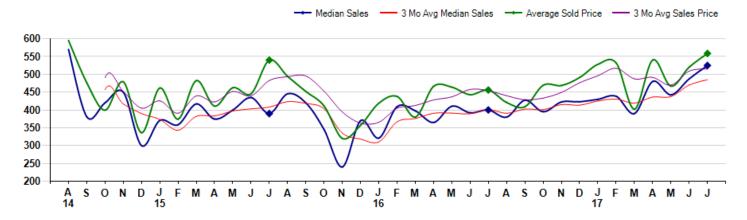
Property Sales

July Property sales were 27, down -42.6% from 47 in July of 2016 and -28.9% lower than the 38 sales last month. July 2017 sales were at their lowest level compared to July of 2016 and 2015. July YTD sales of 203 are running -2.4% behind last year's year-to-date sales of 208.



The Median Sales Price in July was \$525,000, up 31.3% from \$400,000 in July of 2016 and up 7.7% from \$487,500 last month. The Average Sales Price in July was \$558,663, up 22.5% from \$456,028 in July of 2016 and up 7.4% from \$520,355 last month. July 2017 ASP was at highest level compared to July of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 8/1/2014 through 7/31/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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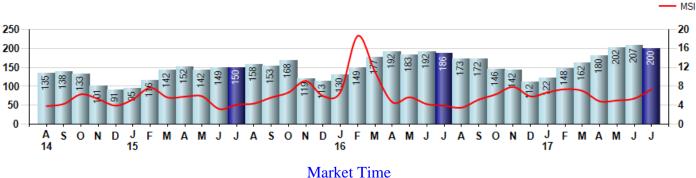
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Inventory & MSI

The Total Inventory of Properties available for sale as of July was 200, down -3.4% from 207 last month and up 7.5% from 186 in July of last year. July 2017 Inventory was at highest level compared to July of 2016 and 2015.

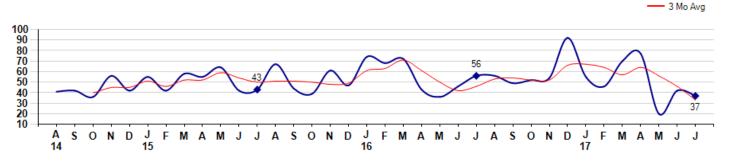
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2017 MSI of 7.4 months was at its highest level compared with July of 2016 and 2015.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 37, down -11.9% from 42 days last month and down -33.9% from 56 days in July of last year. The July 2017 DOM was at its lowest level compared with July of 2016 and 2015.

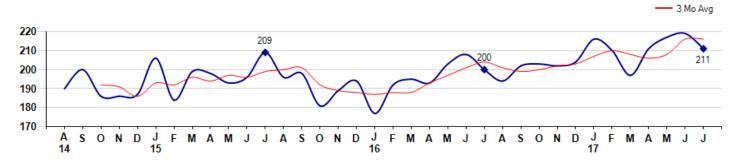
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The July 2017 Selling Price per Square Foot of \$211 was down -3.7% from \$219 last month and up 5.5% from \$200 in July of last year.

Average Selling Price per Square Foot for properties that sold during the month



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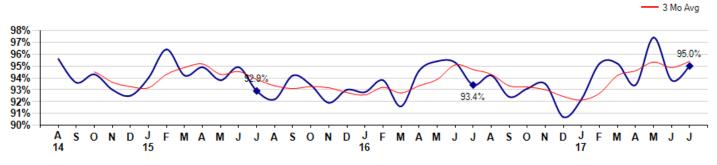


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Selling Price vs Listing Price

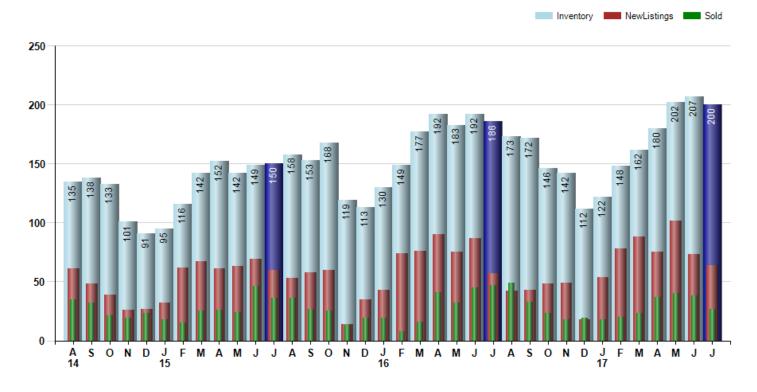
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2017 Selling Price vs List Price of 95.0% was up from 93.8% last month and up from 93.4% in July of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2017 was 64, down -12.3% from 73 last month and up 12.3% from 57 in July of last year.



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Homes Sold 3 Mo. Roll Avg	A 14 35	32	O N 21 19 29 24	23	J 15 18 20	F 15 19	M 25 19	A 26 22	M 24 25	J 46 32	J 36 35	A 36 39	S 27 33	O 25 29	N 13 22	D 19 19	J 16 19 17	F 8 15	M 16 14	A 41 22	M 32 30	J 45 39	J 47 41	A 49 47	S 33 43	O 23 35	N 18 25	D 19 20	J 17 18 18	F 20 19	M 23 20	A 37 27	M 40 33	J 38 38	J 27 35
MedianSalePrice 3 Mo. Roll Avg	/ A B B T	S 381 43 43			371	F 359 343	M 417 382	A 375 383	M 400 397	J 435 403	J 390 408	A 446 423	S 420 418	O 345 404		370		F 410 367					J 400 401				N 423 415	D 423 414	J 17 430 425				M 443 438		J 525 485
Inventory MSI	A 14 135 4	S 138 1, 4	O N 33 101 6 5		J 15 95 5	F 116 8	M 142 6	A 152 6	M 142 6	J 149 3	150 4	A 158 4	S 153 6	O 168 7	N 119 9		J 16 130 7	F 149 19	M 177 11	A 192 5	M 183 6	J 192 4	J 186 4	A 173 4	S 172 5	O 146 6	N 142 8	D 112 6	J 17 122 7	F 148 7	M 162 7	A 180 5	M 202 5	J 207 2	$\frac{\mathbf{J}}{200}$
Days On Market 3 Mo. Roll Avg	A 14 41		O N 36 56 40 45	42	J 15 55 51	42 46	M 58 52	55 52	M 64 59	J 42 54	J 43 50	A 67 51	S 44 51	O 39 50	N 61 48	D 47 49	J 16 74 61	68 63	M 72 71	A 43 61	M 36 50	J 46 42	J 56 46	A 56 53	S 49 54	O 52 52	N 54 52	92 66	J 17 55 67	F 46 64	M 70 57	A 77 64	M 20 56	J 42 46	J 37 33
Price per Sq Ft 3 Mo. Roll Avg	A 14 190	S 200 18		187		F 184 192	M 199 196	A 198 194			J 209 199	A 196 200	S 198 201	0 181 192	N 189 189	194	J 16 177 187	F 192 188		A 193 193				A 194 201		O 203 200	N 202 202	D 204 203	J 17 216 207				M 217 208		J 211 216
Sale to List Price 3 Mo. Roll Avg	A 14 0.956	S 0.936 0.9 0.9		0.925 0.933		F 0.964 0.943			M 0.938 0.943		J 0.929 0.939		S 0.942 0.931			0.930	J 16 0.928 0.926		M 0.916 0.927		M 0.954 0.939	J 0.953 0.951			S 0.924 0.933			0.907				- 1		J 0.938 0 0.949 0	
New Listings Inventory Sales	A 14 61 135 35	138 13	O N 39 26 33 101 21 19	27 91	J 15 32 95 18	F 62 116 15	M 67 142 25	A 61 152 26	M 63 142 24	J 69 149 46	50 150 36	53 158 36	58 153 27	0 60 168 25	N 14 119 13	35 113 19	J 16 43 130 19	F 74 149 8	M 76 177 16	90 192 41	M 75 183 32	3 87 192 45	57 186 47	A 42 173 49	S 43 172 33	0 48 146 23	N 49 142 18	18 112 19	J 17 54 122 18	F 78 148 20	M 88 162 23		M 102 202 40	73 207 38	$\frac{J}{64}$ $\frac{200}{27}$
Avg Sale Price 3 Mo. Roll Avg	1 4 4 4 1	S 477 39		336		F 374 391	M 482 439	A 411 423	M 462 452	J 446 440	J 540 483	A 494 493	S 452 495	O 411 453	N 320 394	D 357 363	J 16 419 365	F 438 405	M 380 412				J 456 454	A 421 440		O 469 433	N 469 449	D 491 476	J 17 528 496	F 532 517	M 402 487				J 559 515

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