MARKET ACTION REPORT

September 2017

City: Deerfield



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		Т		Trending \													
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear									
Median List Price of all Current Listings	\$559,000	2%		-10%													
Average List Price of all Current Listings	\$660,688			-7%													
September Median Sales Price	\$340,000	-28%	-26%	-21%	-15%	\$446,500	12%	12%									
September Average Sales Price	\$394,954		-20%	-4%	-12%	\$494,325	13%	10%									
Total Properties Currently for Sale (Inventory)	183	-10%		6%													
September Number of Properties Sold	27	-10%		-18%			-10%										
September Average Days on Market (Solds)	42	8%	5%	-14%	-22%	46	-12%	-15%									
Asking Price per Square Foot (based on New Listings)	\$205	-1%	-2%	-9%	-10%	\$221	-3%	-3%									
September Sold Price per Square Foot	\$185	-14%	-12%	-8%	-8%	\$210	6%	5%									
September Month's Supply of Inventory	6.8	ο%	-5%	30%		6.4	-9%	-8%									
September Sale Price vs List Price Ratio	94.0%	0.3%	0%	2 %	0.4%	94.5%	0.6%	1.0%									
* LM=Last Month / L3M=Last 3 Months / PYM=Same Mont	th Prior Year / LY	=Last Ye	ear / YTE) = Year-	* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date												

Property Sales

September Property sales were 27, down -18.2% from 33 in September of 2016 and -10.0% lower than the 30 sales last month. September 2017 sales were at their lowest level compared to September of 2016 and 2015. September YTD sales of 260 are running -10.3% behind last year's year-to-date sales of 290.



The Median Sales Price in September was \$340,000, down -20.5% from \$427,500 in September of 2016 and down -28.3% from \$474,500 last month. The Average Sales Price in September was \$394,954, down -3.5% from \$409,213 in September of 2016 and down -20.7% from \$498,000 last month. September 2017 ASP was at the lowest level compared to September of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 10/1/2014 through 9/30/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of September was 183, down -10.3% from 204 last month and up 6.4% from 172 in September of last year. September 2017 Inventory was at highest level compared to September of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The September 2017 MSI of 6.8 months was at its highest level compared with September of 2016 and 2015.

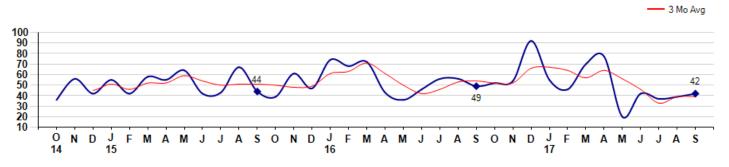
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for September was 42, up 7.7% from 39 days last month and down -14.3% from 49 days in September of last year. The September 2017 DOM was at its lowest level compared with September of 2016 and 2015.

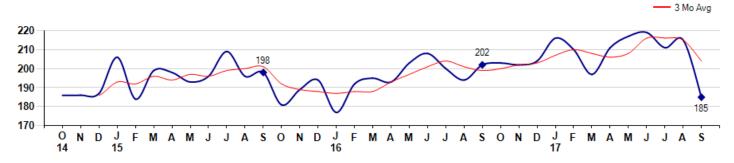
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The September 2017 Selling Price per Square Foot of \$185 was down -14.0% from \$215 last month and down -8.4% from \$202 in September of last year.

Average Selling Price per Square Foot for properties that sold during the month



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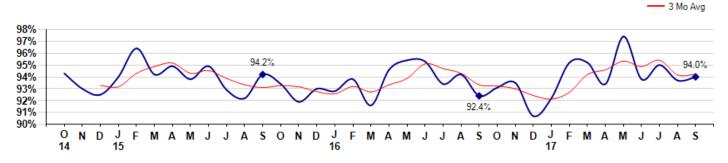


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Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The September 2017 Selling Price vs List Price of 94.0% was up from 93.7% last month and up from 92.4% in September of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in September 2017 was 43, down -27.1% from 59 last month and equal to 43 in September of last year.



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Homes Sold 3 Mo. Roll Avg	O 14 21	N D 19 23		F 15 19	M 25 19	A 26 22	M 24 25	J 46 32	J 36 35	A 36 39	S 27 33	O 25 29	N 13 22	D 19 19	J 16 19 17	F 8 15	M 16 14	A 41 22	M 32 30	J 45 39	J 47 41	A 49 47	S 33 43	O 23 35	N 18 25	D .	J 17 18 18	F 20 19	M 23 20	A 37 27	M 40 33	J 38 38	J 27 35	A 30 2 32 32 28	
MedianSalePrice 3 Mo. Roll Avg	0's) O 14 420	450 300	J 15 371 374	F 359 343		A 375 383	M 400 397			A 446 423	S 420 418	O 345 404	N 240 335	D 370 318	J 16 321 310		M 398 376						S 428 403	O 395 401		423		F 439 431	M 390 420				J 525 485	A 3 475 34 496 44	S 0 7
Inventory MSI	0 14 133 6	N D 101 91 5 4	J 15 1 95 4 5	F 116 8	M 142 6	A 152 6	M 142 6	J 149 3	J 150 4	A 158 4	S 153 6	O 168 7	N 119 9	D 113 6	J 16 130 7	F 149 19	M 177 11	A 192 5	M 183 6	J 192 4	J 186 4	A 173 4	S 172 5	O 146 6	N 142 8	D . 112	J 17 122 7	F 148 7	M 162 7	A 180 5	M 202 5	J 209 6	J 208 8	A 3 204 18 7	$\frac{\overline{S}}{3}$
Days On Market 3 Mo. Roll Avg	O 14 36	N D 56 42 45	J 15 2 55 5 51	F 42 46	M 58 52	A 55 52	M 64 59	J 42 54	J 43 50	A 67 51	S 44 51	O 39 50	N 61 48	D 47 49	J 16 74 61	68 63	M 72 71	A 43 61	M 36 50	J 46 42	J 56 46	A 56 53	S 49 54	O 52 52	N 54 52	D . 92 66	J 17 55 67	F 46 64	M 70 57	A 77 64	M 20 56	J 42 46	J 37 33	A 39 42 39 39	<u>S</u> 2 9
Price per Sq Ft 3 Mo. Roll Avg	O 14 186	186 187	J 15 7 206 6 193	F 184 192		A 198 194			J 209 199	A 196 200	S 198 201		N 189 189		J 16 177 187		M 195 188	A 193 193	M 203 197		J 200 204		S 202 199			204		F 210 210			M 217 208		J 211 216	A 215 18: 215 20:	
Sale to List Price 3 Mo. Roll Avg	O 14 0.943	0.930 0.925		F 0.964 0.943	M 0.942 0.949		M 0.938 0.943			A 0.922 0.933			N 0.919 0.932	0.930	J 16 0.928 0.926			A 0.946 0.933						O 0.931 0.932		D 0.907 0.924			M 0.952 0.942					A 0.937 0.94 0.942 0.94	
New Listings Inventory Sales	O 14 39 133 21	N D 26 27 101 91 19 23	1 95	F 62 116 15	M 67 142 25	A 61 152 26	M 63 142 24	J 69 149 46	J 60 150 36	A 53 158 36	58 153 27	O 60 168 25	N 14 119 13	35	J 16 43 130 19	F 74 149 8	M 76 177 16	A 90 192 41	M 75 183 32	J 87 192 45	J 57 186 47	A 42 173 49	S 43 172 33	0 48 146 23	N 49 142 18	18	J 17 54 122 18	F 78 148 20	M 88 162 23		M 102 202 40	J 74 209 38	J 64 208 27	A 5 59 4 204 18 30 2	3
Avg Sale Price 3 Mo. Roll Avg	0's) O 14 399	N E 479 336 405		F 374 391	M 482 439	A 411 423	M 462 452			A 494 493	S 452 495	O 411 453	N 320 394	D 357 363	J 16 419 365	F 438 405	M 380 412								N 469 449	491		F 532 517		A 540 491			J 559 515	A 39 498 39 526 48	

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