MARKET ACTION REPORT

November 2017

City: Deerfield



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		T		Trending V				
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$599,900	2%		-1%				
Average List Price of all Current Listings	\$665,458			-4%				
November Median Sales Price	\$387,500	24%	5%	-8%	-3%	\$427,000	7%	7%
November Average Sales Price	\$397,608		-5%	-15%	-11%	\$476,306	8%	6%
Total Properties Currently for Sale (Inventory)	145	-19%		2%				
November Number of Properties Sold	22	-19%		22%			-7%	
November Average Days on Market (Solds)	66	18%	35%	22%	22%	49	-6%	-9%
Asking Price per Square Foot (based on New Listings)	\$200	-2%	-2%	-8%	-12%	\$218	-4%	-4%
November Sold Price per Square Foot	\$191	4%	-2%	-5%	-5%	\$206	4%	3%
November Month's Supply of Inventory	6.6	0%	-2%	-17%	-6%	6.5	-9%	-7%
November Sale Price vs List Price Ratio	91.7%	1.2%	-1%	-2%	-2.1%	94.0%	0.1%	0.4%

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

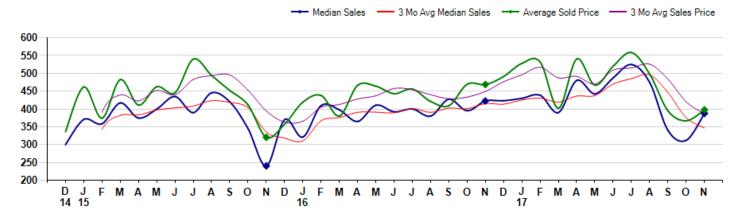
Property Sales

November Property sales were 22, up 22.2% from 18 in November of 2016 and -18.5% lower than the 27 sales last month. November 2017 sales were at their highest level compared to November of 2016 and 2015. November YTD sales of 309 are running -6.6% behind last year's year-to-date sales of 331.



The Median Sales Price in November was \$387,500, down -8.3% from \$422,500 in November of 2016 and up 24.2% from \$312,000 last month. The Average Sales Price in November was \$397,608, down -15.2% from \$468,661 in November of 2016 and up 8.4% from \$366,915 last month. November 2017 ASP was at a mid range compared to November of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 12/1/2014 through 11/30/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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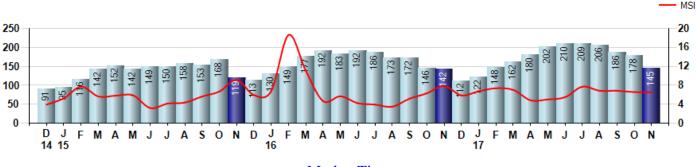
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Inventory & MSI

The Total Inventory of Properties available for sale as of November was 145, down -18.5% from 178 last month and up 2.1% from 142 in November of last year. November 2017 Inventory was at highest level compared to November of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The November 2017 MSI of 6.6 months was at its lowest level compared with November of 2016 and 2015.

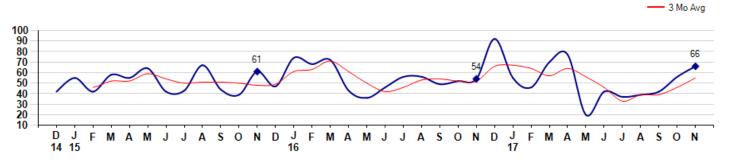
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for November was 66, up 17.9% from 56 days last month and up 22.2% from 54 days in November of last year. The November 2017 DOM was at its highest level compared with November of 2016 and 2015.

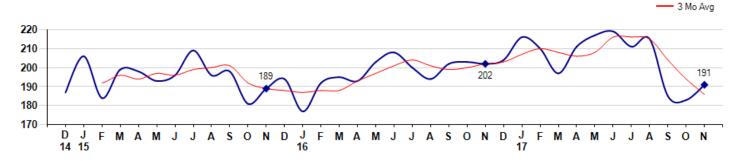
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The November 2017 Selling Price per Square Foot of \$191 was up 4.4% from \$183 last month and down -5.4% from \$202 in November of last year.

Average Selling Price per Square Foot for properties that sold during the month



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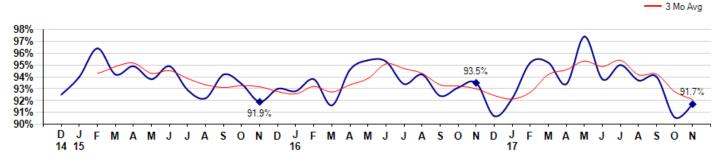


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Selling Price vs Listing Price

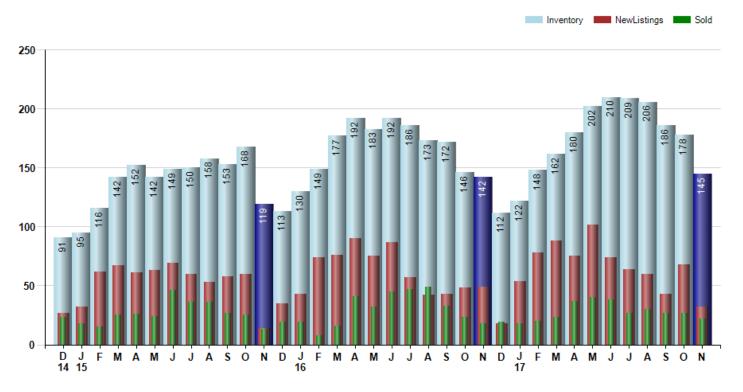
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The November 2017 Selling Price vs List Price of 91.7% was up from 90.6% last month and down from 93.5% in November of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in November 2017 was 32, down -52.9% from 68 last month and down -34.7% from 49 in November of last year.



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Homes Sold 3 Mo. Roll Avg	D 14 J 1 23 1	5 F 8 15 19	M 25 19	A 26 22	M 24 25	J 46 32	J 36 35	A 36 39	S 27 33	O 25 29	N 13 22	D 19 19	J 16 19 17	F 8 15	M 16 14	A 41 22	M 32 30	J 45 39	J 47 41	A 49 47	S 33 43	O 23 35	N 18 25	D .	J 17 18 18	F 20 19	M 23 20	A 37 27	M 40 33	J 38 38	J 27 35	A 30 32	S 27 28	O N 27 22 28 25
MedianSalePrice 3 Mo. Roll Avg	s) D 14 J 1 300 37	5 F 1 359 343			M 400 397	J 435 403			S 420 418	O 345 404	N 240 335	370	J 16 321 310	F 410 367	M 398 376		M 411 391	J 392 389	J 400 401	A 380 391	S 428 403	O 395 401	N 423 415	423			M 390 420	A 480 436	M 443 438				S 340 447	O N 312 388 376 347
Inventory MSI	D 14 J 1 91 9 4		M 142 6	A 152 6	M 142 6	J 149 3	J 150 4	A 158 4	S 153 6	O 168 7	N 119 9	D 113 6	J 16 130 7	F 149 19	M 177 11	A 192 5	M 183 6	J 192 4	J 186 4	173 4	S 172 5	O 146 6	N 142 8	D .	J 17 122 7	F 148 7	M 162 7	A 180 5	M 202 5	J 210 6	J 209 8	A 206 7	S 186 7	O N 178 145 7 7
Days On Market 3 Mo. Roll Avg	D 14 J 1 42 5	5 F 5 42 46	M 58 52	55 52	M 64 59	J 42 54	J 43 50	A 67 51	S 44 51	O 39 50	N 61 48	D 47 49	J 16 74 61	68 63	M 72 71	A 43 61	M 36 50	J 46 42	56 46	56 53	S 49 54	O 52 52	N 54 52	D . 92 66	J 17 55 67	F 46 64	M 70 57	A 77 64	M 20 56	J 42 46	37 33	A 39 39	S 42 39	O N 56 66 46 55
Price per Sq Ft 3 Mo. Roll Avg	D 14 J 1 187 20	6 184								O 181 192	N 189 189	194	J 16 177 187							A 194 201	S 202 199			204				A 211 206		J 219 216			S 185 204	O N 183 191 194 186
Sale to List Price 3 Mo. Roll Avg	D 14 J 1 0.925 0.94	10 0.964			M 0.938 0.943		J 0.929 0.939			O 0.934 0.933		0.930		F 0.938 0.932				J 0.953 0.951		A 0.942 0.943			N 0.935 0.930			F 0.952 0.927			M 0.974 0.953			A 0.937 0.942		O N 0.906 0.917 0.928 0.921
New Listings Inventory Sales	91 9	5 F 22 62 5 116 8 15	M 67 142 25	A 61 152 26	M 63 142 24	J 69 149 46	50 150 36	53 158 36	58 153 27	0 60 168 25	N 14 119 13	35	J 16 43 130 19	F 74 149 8	M 76 177 16	90 192 41	M 75 183 32	3 87 192 45	J 57 186 47	A 42 173 49	S 43 172 33	0 48 146 23	N 49 142 18	18	J 17 54 122 18	F 78 148 20	M 88 162 23	75 180 37	M 102 202 40	74 210 38	J 64 209 27	A 60 206 30	S 43 186 27	O N 68 32 178 145 27 22
Avg Sale Price 3 Mo. Roll Avg	s) D 14 J 1 336 46				M 462 452		J 540 483			0 411 453	N 320 394	357	J 16 419 365	F 438 405		A 466 428								491				A 540 491		J 520 509				O N 367 398 420 386

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