MARKET ACTION REPORT

November 2017

City: Highland Park



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$675,990	-2%		0%				
Average List Price of all Current Listings	\$978,862	0%		10%				
November Median Sales Price	\$420,000	-10%	-9%	-13%	-15%	\$470,000	-6%	-5%
November Average Sales Price	\$460,528	-28%	-17%	-31%	-20%	\$565,200	-2%	-2%
Total Properties Currently for Sale (Inventory)	295	-9%		-9%				
November Number of Properties Sold	49	32%		96%			15%	
November Average Days on Market (Solds)	72	0%	0%	-10%		77	6%	6%
Asking Price per Square Foot (based on New Listings)	\$231	-3%	-1%	-11%		\$233	-5%	-4%
November Sold Price per Square Foot	\$196	-20%	-7%	-10%		\$208	-1%	1%
November Month's Supply of Inventory	6.0	-32%	-26%	-54%	-28%	7.8	-8%	-7%
November Sale Price vs List Price Ratio	90.4%	-2.8%	-1%	4%	-0.9%	91.4%	-0.1%	0.1%

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

November Property sales were 49, up 96.0% from 25 in November of 2016 and 32.4% higher than the 37 sales last month. November 2017 sales were at their highest level compared to November of 2016 and 2015. November YTD sales of 527 are running 14.6% ahead of last year's year-to-date sales of 460.

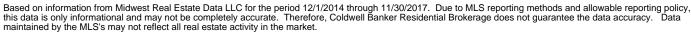


The Median Sales Price in November was \$420,000, down -12.9% from \$482,000 in November of 2016 and down -9.7% from \$465,000 last month. The Average Sales Price in November was \$460,528, down -31.1% from \$668,759 in November of 2016 and down -28.0% from \$639,643 last month. November 2017 ASP was at the lowest level compared to November of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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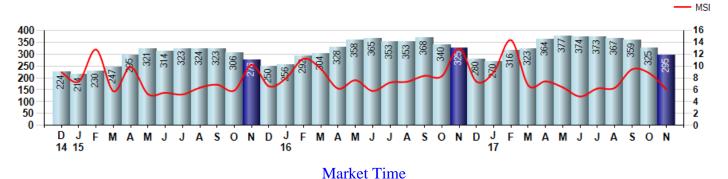
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Inventory & MSI

The Total Inventory of Properties available for sale as of November was 295, down -9.2% from 325 last month and down -9.2% from 325 in November of last year. November 2017 Inventory was at a mid range compared to November of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The November 2017 MSI of 6.0 months was at its lowest level compared with November of 2016 and 2015.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for November was 72, equal to 72 days last month and down -10.0% from 80 days in November of last year. The November 2017 DOM was at its lowest level compared with November of 2016 and 2015.

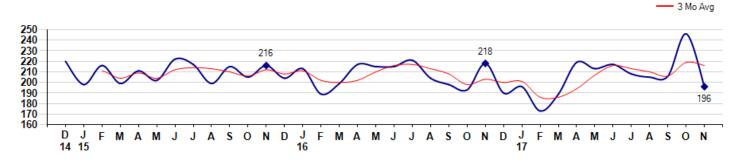
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The November 2017 Selling Price per Square Foot of \$196 was down -20.3% from \$246 last month and down -10.1% from \$218 in November of last year.

Average Selling Price per Square Foot for properties that sold during the month



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Based on information from Midwest Real Estate Data LLC for the period 12/1/2014 through 11/30/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Selling Price vs Listing Price

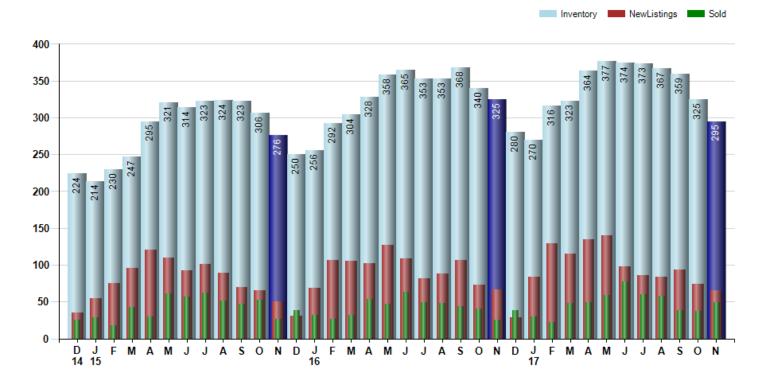
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The November 2017 Selling Price vs List Price of 90.4% was down from 93.0% last month and up from 86.6% in November of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in November 2017 was 65, down -12.2% from 74 last month and down -3.0% from 67 in November of last year.



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Homes Sold 3 Mo. Roll Avg	D 14 J 15 F 25 29 18 24		A N 30 6 30 4		J 62 60	A 51 57	S 47 53	O 1 52 2 50 4	N I 7 33 2 39		F 26 32	M 32 30	A 53 37	M 47 44	J 63 54	J 49 53	A 48 53	S 44 47	O 41 44	N 25 37		17 30 31	22		A 49 40			J A 60 58 65 65		
MedianSalePrice 3 Mo. Roll Avg	O's) D 14 J 15 F 440 517 681 546		A N 523 40 535 44	2 550				O 38 49 72 48	0 47		458				J 499 537		A 468 504					503	391 3				J 25 4' 04 49			
Inventory MSI	D 14 J 15 F 224 214 230 9 7 13		A N 295 32 10	M J 1 314 5 6	J 323 5	A 324 .	S 323 3 7	06 27		J 16 D 256 7 8		M 304 10	A 328 6	M 358 8	J 365 6	J 353 7	A 353 7	S 368 8	O 340 8	N 325 13	D J 280 2			M 23 3 7	A 64 3	M 377 3'	J 74 3'	J A 73 367 6 0		O N 325 295 9 6
Days On Market 3 Mo. Roll Avg	D 14 J 15 F 66 110 55	M 92 86	A N 89 6 79 8		J 55 60	A 59 59		O 1 63 14 65 9		J 16 1 95 5 105	F 92 89	M 88 92	A 79 86	M 74 80	J 70 74	J 49 64	A 57 59	S 62 56	0 81 67	N 80 74		17 68 74		M 99 1 93 1				J A 57 67 67 60		O N 72 72 73 74
Price per Sq Ft 3 Mo. Roll Avg	D 14 J 15 F 220 198 216 211		A N 211 20 209 20	2 222			S 215 2 210 2	O 1 05 21 06 21	6 20	J 16 4 213 8 211	F 189 202	M 199 200	A 217 202	M 215 210	J 215 216	J 221 217			O 193 198		190	17 196 201	173 1	M 89 2 86 1			J 17 20 16 21	J A 08 205 13 210		
Sale to List Price 3 Mo. Roll Avg	D 14 J 15 F 0.901 0.870 0.933 0.902		A N 0.892 0.93 0.913 0.91	34 0.922	J 0.908 0.921	A 0.928 0 0.919 0			78 0.90	J 16 2 0.915 6 0.898					J 0.920 0.922					N 0.866 0.891			F 0.883 0. 0.892 0.			M 933 0.9 910 0.9			S 5 0.910 0 0.918	O N 0.930 0.904 0.915 0.915
New Listings Inventory Sales	D 14 J 15 F 35 55 75 224 214 230 25 29 18	247	A N 121 11 295 32 30 6	1 314	J 101 323 62	A 89 324 51	323 3			256	292		A 102 328 53		J 109 365 63	J 82 353 49		S 107 368 44	73 340 41	N 67 325 25	D J 29 280 2 38		316 3	23 3		377 3	74 3	J A 86 84 73 367 60 58	359	325 295
Avg Sale Price 3 Mo. Roll Avg	0's) D 14 J 15 F 569 487 763 607		A N 494 46 573 47	4 633				O 1 53 65 55 58	9 54.														482 4				J 64 52 23 58		557	

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