MARKET ACTION REPORT

City: Deerfield



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August 2018

COLDWELL BANKER G

Price Range: 0 to 9999999999 | Properties: Single Family Home, Townhome, Condo

	Т	Trending V	′ersus*:				
Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
\$537,425	-1%		2%				
\$606,430			-4%				
\$490,000	42%	6%	3%	15%	\$437,500	-7%	3%
\$524,848		4%	5%	10%	\$488,064	-4%	3%
176			-15%				
35	3%		17%			18%	
55	12%	-7%	41%	10%	58	23%	16%
\$212		1%	6%	-2%	\$212	-4%	-2%
\$213	8%	6%	-1%	5%	\$199	-7%	-2%
		8%	-27%		5.4	-16%	-15%
		-1%	-		94.0%	-0.7%	0.2%
	\$537,425 \$606,430 \$490,000 \$524,848 176 35 55 \$212 \$213 \$213 5.0 93.0%	$\begin{array}{ c c c c c c c }\hline Month & LM \\ \$537,425 & -1\% \\ \$606,430 & -1\% \\ \$490,000 & 42\% \\ \$524,848 & 18\% \\ 176 & 3\% \\ 35 & 3\% \\ 555 & 12\% \\ \$212 & 3\% \\ \$213 & 8\% \\ 5.0 & 0\% \\ 93.0\% & -1.6\% \\ \hline \end{array}$	$\begin{tabular}{ c c c c c } \hline Month & LM & L3M \\ \hline \$537,425 & -1\% \\ \hline \$606,430 & -1\% \\ \hline \$490,000 & 42\% & 6\% \\ \hline \$524,848 & 18\% & 4\% \\ \hline 176 & 3\% \\ \hline 355 & 3\% \\ \hline 555 & 12\% & -7\% \\ \hline \$212 & 3\% & 1\% \\ \hline \$213 & 8\% & 6\% \\ \hline 5.0 & 0\% & 8\% \\ \hline 93.0\% & -1.6\% & -1\% \\ \hline \end{tabular}$	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$

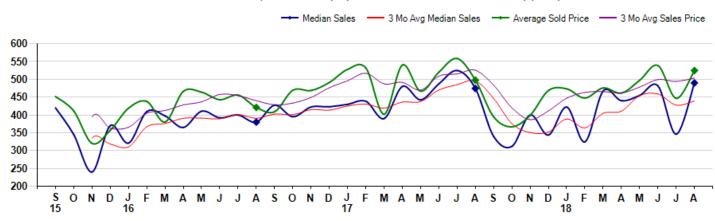
LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

August Property sales were 35, up 16.7% from 30 in August of 2017 and 2.9% higher than the 34 sales last month. August 2018 sales were at a mid level compared to August of 2017 and 2016. August YTD sales of 274 are running 17.6% ahead of last year's year-to-date sales of 233.



The Median Sales Price in August was \$490,000, up 3.3% from \$474,500 in August of 2017 and up 41.5% from \$346,250 last month. The Average Sales Price in August was \$524,848, up 5.4% from \$497,833 in August of 2017 and up 17.5% from \$446,768 last month. August 2018 ASP was at highest level compared to August of 2017 and 2016.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Inventory & MSI

The Total Inventory of Properties available for sale as of August was 176, up 2.9% from 171 last month and down -15.0% from 207 in August of last year. August 2018 Inventory was at a mid range compared to August of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2018 MSI of 5.0 months was at a mid range compared with August of 2017 and 2016.

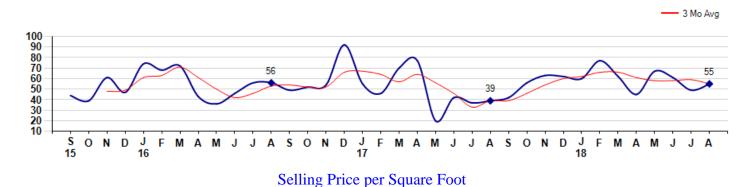
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

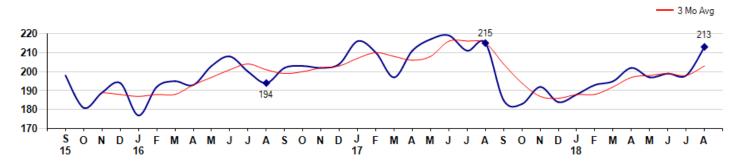
The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 55, up 12.2% from 49 days last month and up 41.0% from 39 days in August of last year. The August 2018 DOM was at a mid range compared with August of 2017 and 2016.

Average Days on Market(Listing to Contract) for properties sold during the month



The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The August 2018 Selling Price per Square Foot of \$213 was up 7.6% from \$198 last month and down -0.9% from \$215 in August of last year.

Average Selling Price per Square Foot for properties that sold during the month



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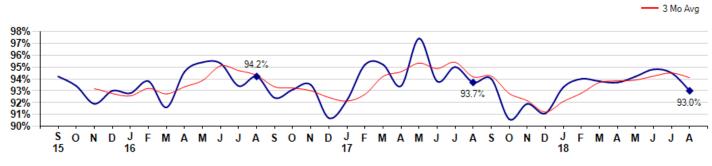
COLDWELL BANKER EI

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Selling Price vs Listing Price

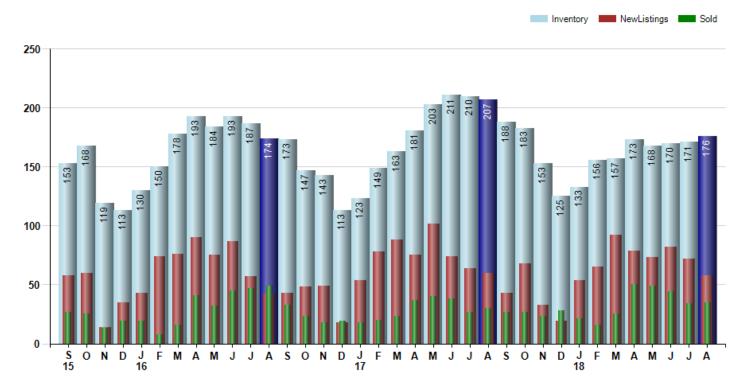
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2018 Selling Price vs List Price of 93.0% was down from 94.5% last month and down from 93.7% in August of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2018 was 58, down -19.4% from 72 last month and down -3.3% from 60 in August of last year.



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RESIDENTIAL BROKERAGE

Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

Homes Sold 3 Mo. Roll Avg	S 15 O 27 25	N 13 22	D J 16 19 19 19 17		M 16 14	A 41 22	M 32 30	J 45 39	J 47 41	A 49 47	S 33 43	0 23 35	N 18 25	D 19 20	J 17 18 18	F 20 19	M 23 20	A 37 27	M 40 33	J 38 38	J 27 35	A 30 32	S 27 28	0 27 28	N 23 26	D 28 26	J 18 21 24	F 16 22	M 25 21	A 50 30	M 49 41	J 44 48	J A 34 35 42 38
(000's) MedianSalePrice 3 Mo. Roll Avg	8 15 O 420 345		D J 16 370 321 318 310	410	M 398 376					A 380 391	S 428 403	0 395 401	N 423 415	D 423 414	J 17 430 425	F 439 431	M 390 420	A 480 436		J 488 470	J 525 485					344	J 18 423 389					J 482 459	J A 346 490 428 439
Inventory MSI	S 15 O 153 168 6 7	N 119 9	D J 16 113 130 6 7		M 178 11	A 193 5	M 184 6	J 193 4	J 187 4	A 174 4	S 173 5	0 147 6	N 143 8		J 17 123 7	F 149 7	M 163 7	A 181 5	M 203 5	J 211 6	J 210 8	A 207 7	S 188 7	0 183 7	N 153 7		J 18 133 6	F 156 10	M 157 6	A 173 3	M 168 3	J 170 4	J A 171 176 5 5
Days On Market 3 Mo. Roll Avg	S 15 O 44 39		D J 16 47 74 49 61	68	M 72 71	A 43 61	M 36 50	J 46 42	J 56 46	A 56 53	S 49 54	0 52 52	N 54 52	D 92 66	J 17 55 67	F 46 64	M 70 57	A 77 64	M 20 56	J 42 46	J 37 33	A 39 39	S 42 39	0 56 46	N 63 54	D 62 60	J 18 60 62	F 77 66	M 62 66	A 45 61	M 67 58	J 61 58	J A 49 55 59 55
Price per Sq Ft 3 Mo. Roll Avg	S 15 O 198 181		D J 16 194 177 188 187	192						A 194 201	S 202 199	0 203 200	N 202 202	D 204 203	J 17 216 207	F 210 210	M 197 208	A 211 206					S 185 204			184	J 18 188 188						J A 198 213 198 203
Sale to List Price 3 Mo. Roll Avg	1 1 1	N 0.919 0. 0.932 0.	D J 16 .930 0.928 .928 0.926	0.938			M 0.954 0.939				S 0.924 0.933		N 0.935 0.930	0.907			M 0.952 0.942		M 0.974 0.953				S 0.940 0.942		N 0.919 0.922	0.911			M 0.938 0.937			J 0.948 (0.942 (J A 0.945 0.930 0.945 0.941
New Listings Inventory Sales	S 15 O 58 60 153 168 27 25		D J 16 35 43 113 130 19 19		M 76 178 16	A 90 193 41	M 75 184 32	J 87 193 45	J 57 187 47	A 42 174 49	S 43 173 33	0 48 147 23	N 49 143 18	D 18 113 19	J 17 54 123 18	F 78 149 20	M 88 163 23	A 75 181 37	M 102 203 40	J 74 211 38	J 64 210 27	A 60 207 30	S 43 188 27	0 68 183 27	N 33 153 23	19	J 18 54 133 21	F 65 156 16	M 92 157 25	A 79 173 50	M 73 168 49	J 82 170 44	J A 72 58 171 176 34 35
(000's) Avg Sale Price 3 Mo. Roll Avg	8 15 O 452 411		D J 16 357 419 363 365	438						A 421 440	S 409 429	0 469 433	N 469 449	D 491 476	J 17 528 496	F 532 517	M 402 487		M 467 470	J 520 509	J 559 515	A 498 526	S 395 484			469	J 18 473 447						J A 447 525 494 503

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