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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$599,900	0%		5%				
Average List Price of all Current Listings	\$705,815			-2%				
July Median Sales Price	\$535,500	0%	16%	21%	20%	\$449,500	-1%	0%
July Average Sales Price	\$560,117	-1%	6%	13%	12%	\$511,977	0%	2%
Total Properties Currently for Sale (Inventory)	370	-2%		3%				
July Number of Properties Sold	90	15%		23%			-7%	
July Average Days on Market (Solds)	39	3%	-3%	-7%	-22%	45	-12%	-10%
Asking Price per Square Foot (based on New Listings)	\$221	-4%	-3%	-4%	-4%	\$228	-2%	-1%
July Sold Price per Square Foot	\$214	3%	1%	1%	2%	\$209	0%	0%
July Month's Supply of Inventory	4.1	-15%	-6%	-16%	-17%	5.5	4%	11%
July Sale Price vs List Price Ratio	95.3%	0.5%	0%	0%	1.8%	94.5%	0.5%	0.9%

\* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

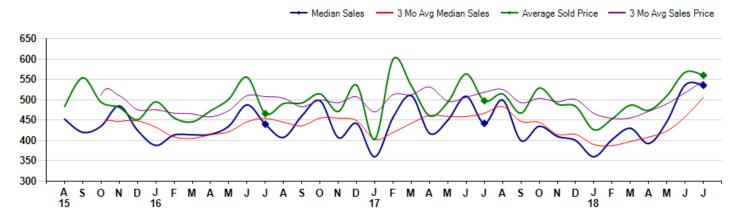
### **Property Sales**

July Property sales were 90, up 23.3% from 73 in July of 2017 and 15.4% higher than the 78 sales last month. July 2018 sales were at a mid level compared to July of 2017 and 2016. July YTD sales of 436 are running -6.6% behind last year's year-to-date sales of 467.



The Median Sales Price in July was \$535,500, up 21.2% from \$442,000 in July of 2017 and down -0.2% from \$536,500 last month. The Average Sales Price in July was \$560,117, up 12.6% from \$497,449 in July of 2017 and down -1.3% from \$567,748 last month. July 2018 ASP was at highest level compared to July of 2017 and 2016.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 8/1/2015 through 7/31/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.





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### **Inventory & MSI**

The Total Inventory of Properties available for sale as of July was 370, down -1.9% from 377 last month and up 3.4% from 358 in July of last year. July 2018 Inventory was at highest level compared to July of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2018 MSI of 4.1 months was at a mid range compared with July of 2017 and 2016.

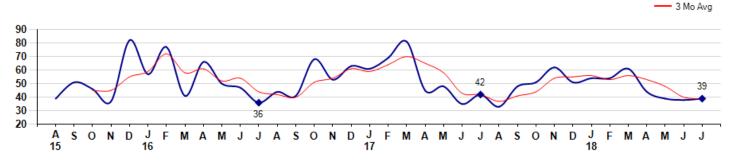
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 39, up 2.6% from 38 days last month and down -7.1% from 42 days in July of last year. The July 2018 DOM was at a mid range compared with July of 2017 and 2016.

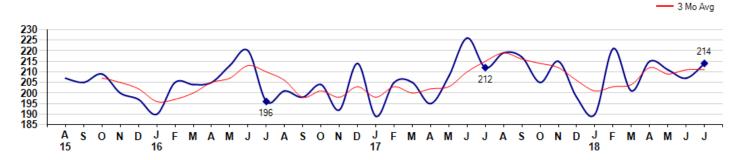
Average Days on Market(Listing to Contract) for properties sold during the month



## Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The July 2018 Selling Price per Square Foot of \$214 was up 3.4% from \$207 last month and up 0.9% from \$212 in July of last year.

Average Selling Price per Square Foot for properties that sold during the month



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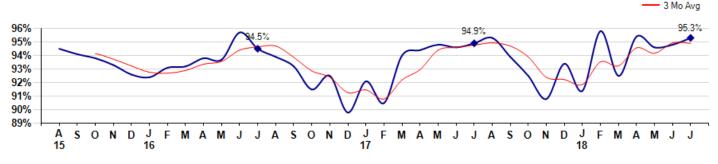


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### Selling Price vs Listing Price

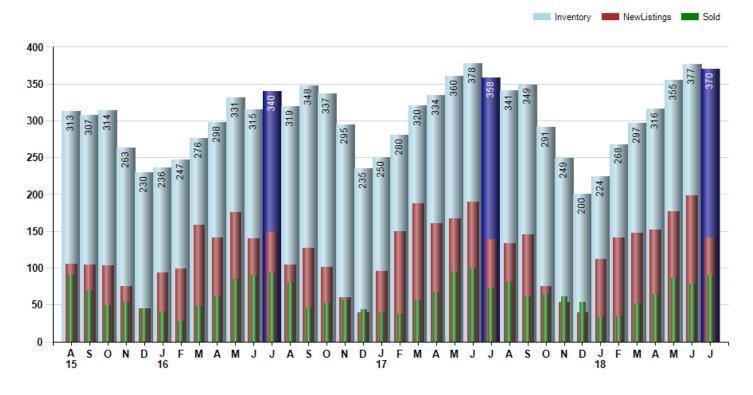
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2018 Selling Price vs List Price of 95.3% was up from 94.8% last month and up from 94.9% in July of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

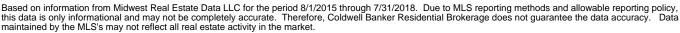


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2018 was 141, down -28.8% from 198 last month and up 1.4% from 139 in July of last year.



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Homes Sold 3 Mo. Roll Avg		O N 49 54 70 58		16 F 10 28 16 38		A 61 46	M 85 9 65 7		A 81 88	S 46 73	O 52 60	N 57 52	D 44 51	J 17 39 47	F 37 40	M 56 44	A 67 53	M 95 73	J 100 87	J 73 89	A 82 85	S 61 72	O 64 69	N 61 62	D 53 59	J 18 33 49	F 34 40	M 51 39		M J 86 78 67 76	J 8 90 8 85
MedianSalePrice 3 Mo. Roll Avg	453 420 4	O N 35 485 36 447	D J 1 425 38 448 43	88 414			M 435 48 421 44			S 461 436	O 498 455		442	J 17 360 403	F 457 420					J 442 467	A 499 483			N 410 415	D 400 415	J 18 360 390			393 4	M J 47 537 23 459	J 536 506
Inventory MSI	A 15 S 313 307 3 3 4	O N 14 263 6 5	D J 1 230 23 5		M 276 6	A 298 5	M 331 31 4	J J 5 340 4 4	A 319 4	S 348 8	O 337 6	N 295 5		J 17 250 6	F 280 8	M 320 6	A 334 5	M 360 4	J 378 4	J 358 5	A 341 4	S 349 6	O 291 5	N 249 4	D 200 4	J 18 224 7	F 268 8	M 297 3	A 316 3 5	M J 55 377 4 5	J 7 370 5 4
Days On Market 3 Mo. Roll Avg		O N 46 37 45 45		6 F 57 77 59 72		A 66 61	M 50 4 52 5			S 41 40	0 68 51	N 53 54	D 63 61	J 17 61 59	F 69 64	M 81 70	A 45 65	M 48 58	J 35 43	J 42 42	A 33 37	S 48 41	O 51 44	N 62 54	D 51 55	J 18 54 56	F 54 53	M 61 56		M J 39 38 48 40	J 3 39 3 39
Price per Sq Ft 3 Mo. Roll Avg		O N 09 200 07 205	D J 1 197 19 202 19	205	M 204 200		M 213 22 207 21			S 198 198			214	J 17 189 198	F 205 203		A 195 202	M 208 203	J 226 210	J 212 215	A 219 219			N 215 212	D 198 206	J 18 190 201				M J 11 207 09 211	J 214 211
Sale to List Price 3 Mo. Roll Avg	A 15 S 0.945 0.941 0. 0.	O N 938 0.933 941 0.937	D J 1 0.926 0.9 0.932 0.9	24 0.931			M 0.937 0.95 0.936 0.94			S 0.932 0.939	O 0.915 0.929		0.898	J 17 0.921 0.915		M 0.940 0.922			J 0.946 0.946						0.934					M J 946 0.948 942 0.949	
New Listings Inventory Sales	313 307 3	O N 03 75 14 263 49 54	230 23	99	276		M 176 14 331 31 85 9	5 340	319	S 127 348 46	O 101 337 52	N 60 295 57	39	J 17 96 250 39	F 150 280 37	M 188 320 56		360			A 134 341 82	S 145 349 61	O 75 291 64	N 54 249 61	39 200 53			297	152 1 316 3	M J 77 198 55 377 86 78	370
Avg Sale Price 3 Mo. Roll Avg	483 554 4	O N 94 481 11 510	D J 1 451 49 476 47	<b>95</b> 456			M 502 55 473 51			S 492 483			536	J 17 403 470	F 600 513	M 534 512				J 497 518	A 515 525		O 529 504	N 490 495	D 484 501	J 18 426 467			474 5	M J 10 568 90 517	

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