MARKET ACTION REPORT

September 2018

City: Deerfield



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		Τ	rending		Trending V	/ersus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$524,900	-1%		-3%				
Average List Price of all Current Listings	\$590,511	-2%		-9%				
September Median Sales Price	\$390,500	-20%	-12%	15%	-8%	\$433,900		2%
September Average Sales Price	\$426,543		-14%	8%	-10%	\$483,685	-2%	2%
Total Properties Currently for Sale (Inventory)	179	1%		-5%				
September Number of Properties Sold	21	-40%		-22%			14%	
September Average Days on Market (Solds)	35	-36%	-33%	-17%	-30%	56	22%	12%
Asking Price per Square Foot (based on New Listings)	\$209		-1%	4%	-4%	\$212	-4%	-2%
September Sold Price per Square Foot	\$183	-14%	-9%	-1%	-10%	\$198	-6%	-3%
September Month's Supply of Inventory	8.5		37%	22%	34%	5.8	-12%	-10%
Sentember Sale Price vs List Price Ratio	02.8%	-0.2%	-1%	-1%	-1.0%	02.0%	-0.7%	0.1%

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

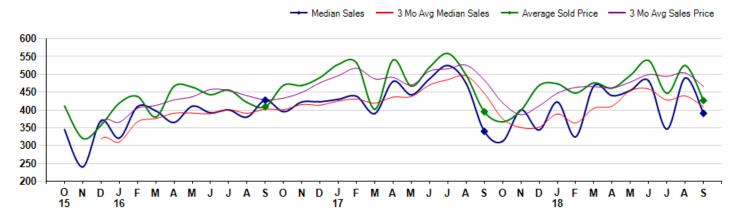
Property Sales

September Property sales were 21, down -22.2% from 27 in September of 2017 and -40.0% lower than the 35 sales last month. September 2018 sales were at their lowest level compared to September of 2017 and 2016. September YTD sales of 295 are running 13.5% ahead of last year's year-to-date sales of 260.



The Median Sales Price in September was \$390,500, up 14.9% from \$340,000 in September of 2017 and down -20.3% from \$490,000 last month. The Average Sales Price in September was \$426,543, up 8.0% from \$394,954 in September of 2017 and down -18.7% from \$524,848 last month. September 2018 ASP was at highest level compared to September of 2017 and 2016.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Midwest Real Estate Data LLC for the period 10/1/2015 through 9/30/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of September was 179, up 0.6% from 178 last month and down -4.8% from 188 in September of last year. September 2018 Inventory was at a mid range compared to September of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The September 2018 MSI of 8.5 months was at its highest level compared with September of 2017 and 2016.

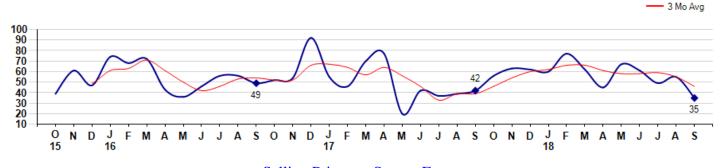
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



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The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for September was 35, down -36.4% from 55 days last month and down -16.7% from 42 days in September of last year. The September 2018 DOM was at its lowest level compared with September of 2017 and 2016.

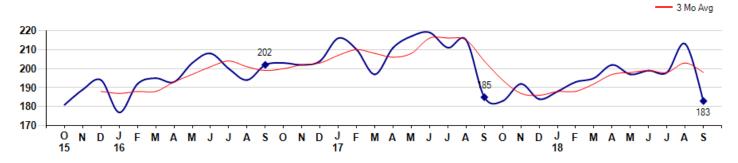
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The September 2018 Selling Price per Square Foot of \$183 was down -14.1% from \$213 last month and down -1.1% from \$185 in September of last year.

Average Selling Price per Square Foot for properties that sold during the month



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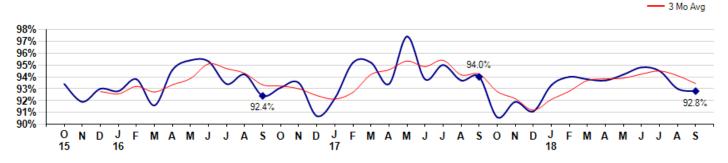


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Selling Price vs Listing Price

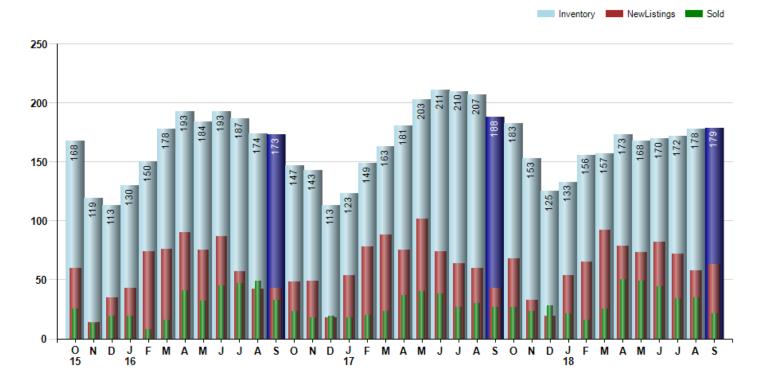
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The September 2018 Selling Price vs List Price of 92.8% was down from 93.0% last month and down from 94.0% in September of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

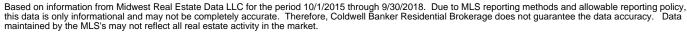


Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in September 2018 was 63, up 8.6% from 58 last month and up 46.5% from 43 in September of last year.



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Homes Sold	O 15	N 13	D J 1	16 19	F 8	M 16	A 41	M 32	45	47	49	33	O 23	N 18	D 19	J 17 18	F 20	M 23	A 37	M 40	38	27	A 30	27	O 27	N 23	D 28	J 18	F 16	M 25	50	M 49	J 44	34	A 35 2	S 21
3 Mo. Roll Avg	23	13			-	14	22	30	39	41	47	43	35	25	20	18	19	20	27	33	38	35	32	28	28	26	26	24	22	21	30	41	48	42	38	30
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MedianSalePrice 3 Mo. Roll Avg	345	240	370 32 318 3					411 391	392 389	400 401	380 391	428 403	395 401	423 415	423 414	430 425	439 431	390 420	480 436	443 438	488 470	525 485	475 496	340 447		400 351	344 352	423 389	325 364	468 405	440			346 428	490 39 439 40	
5 WO. KOII Avg		- 1	310 3.	10 30	97 3	770	371	371	307	701	371	703	701	713	717	723	731	720	750	730	470	700	770	77/	370	331	332	307	304	405	711	757	737	720	T37 T	,,,
	O 15	N	D J			M	A	M	J	J	A	S	О	N	D	J 17	F	M	A	M	J	J	A	S	0	N		J 18	F	M	A	M	J	J	A	S
Inventory MSI	168	119	113 13				193	184	193	187	174	173	147	143	113	123	149	163	181	203	211	210	207	188	183	153	125	133	156 10	157	173	168	170	172 5	178 1	7 <u>9</u>
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Days On Market	39	61				72	43	36	46	56	56	49	52 52	54	92		46	70	77	20	42	37	39	42	56	63	62	60	77	62	45	67	61	49	55 :	S 35 46
3 Mo. Roll Avg			49	61 (63	71	61	50	42	46	53	54	52	52	66	67	64	57	64	56	46	33	39	39	46	54	60	62	66	66	61	58	58	59	55	16
	0 15	N	D J	16	F	M	A	М	T	T	A	S	0	N	D	J 17	F	М	A	M	T	T	A	S	O	N	D	J 18	E	М	A	M	T	T	Α	C
Price per Sq Ft		189	194 1					203	208	200	194	202		202		216	210		211		219	211	215	185		192		188	193	195	202		199	198	213 1	83
3 Mo. Roll Avg			188 18	87 18	88 1	188	193	197	201	204	201	199	200	202	203	207	210	208	206	208	216	216	215	204	194	187	186	188	188	192	197	198	199	198	203 1	98
					_	2.5						al			-	V 4 = 1	_			3.5				al			-	¥ 40	-			3.5				
Sale to List Price	O 15 0.934	0.919	D J 3			.916 (A).946	M 0.954	0.953	0.934	A 0.942	0.924	O.931	0.935	0.907	J 17 0.922	0.952	0.952	A 0.934	0.974	0.938	0.950	0.937	0.940	0.906	0.919		J 18 0.933	0.940	0.938	0.937	M 0.942	0.948 (J).945	A 0.930 0.9	28
3 Mo. Roll Avg			0.928 0.9	26 0.9	32 0.	.927	0.933		0.951					0.930	0.924	0.921	0.927	0.942	0.946	0.953	0.949	0.954	0.942	0.942	0.928	0.922	0.912	0.921	0.928	0.937	0.938	0.939	0.942).945	0.941 0.9	J34
	0 15	N	D J			M	A	M	J	J	A	S	0	N	D	J 17	F	M	A	M	J	J	A	S	0	N		J 18	F	M	A	M	J	J		S
New Listings Inventory	168	14 119	35 4 113 13			76 178	90 193	75 184	87 193	57 187	42 174	43 173	48 147	49 143	18 113		78 149	88 163	75 181	102 203	74 211	64 210	60 207	43 188	68 183	33 153	19 125	54 133	65 156	92 157	79 173	73 168	82 170	72 172	58 (63 79
Sales	25	13		19		16	41	32	45	47	49	33	23	18	19	18	20	23	37	40	38	27	30	27	27	23	28	21	16	25	50	49	44	34	35	21
	•	•	,		•				•	•	•	•			•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		_
	6) O 15	N 320	D J			M	A	M	J	J	A	S	0	N		J 17	F 522	M	A	M	J	J	A	S 205	0	N 200		J 18	F	M	A	M	J	J	A 525 4	S
Avg Sale Price 3 Mo. Roll Avg	411	320	357 43 363 30					464		456 454	421 440	409 429	469	469 449	491 476		532 517	402 487	540 491		520 509		498 526	395 484		399 387	469 412	473 447	448 463	476 466						27 66
5 Mo. Koli Avg			303 30	05 40	US 4	112	428	437	458	454	440	429	433	449	4/0	490	31/	467	491	4/0	509	313	520	484	420	38/	412	447	403	400	402	4/8	499	494	503 4	00

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