### MARKET ACTION REPORT

# **City: Highland Park**



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Price Range: 0 to 9999999999 | Properties: Single Family Home, Townhome, Condo

		Т	rending	Versus*:		Trending \	ersus*:	
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTĎ	PriorYear
Median List Price of all Current Listings	\$624,250	5%		4%				
Average List Price of all Current Listings	\$811,185	5%		-6%				
August Median Sales Price	\$470,000	-11%	0%	-16%	-4%	\$462,500	-7%	-5%
August Average Sales Price	\$531,419	-7%	3%	-17%	-4%	\$521,497	-5%	-6%
Total Properties Currently for Sale (Inventory)	390	-4%		6%				
August Number of Properties Sold	56	2%		-7%			-8%	
August Average Days on Market (Solds)	58	38%	0%	-16%	-19%	69	-4%	-4%
Asking Price per Square Foot (based on New Listings)	\$221	7%	3%	4%	3%	\$215	-1%	0%
August Sold Price per Square Foot	\$208	2%	4%	3%	3%	\$199	-3%	-2%
August Month's Supply of Inventory	7.0	-5%	-7%	13%	-20%	9.0	2%	4%
August Sale Price vs List Price Ratio	93.2%	0.1%	1%	4%	2.2%	91.8%	-0.2%	0.7%

\* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

### **Property Sales**

August Property sales were 56, down -6.7% from 60 in August of 2018 and 1.8% higher than the 55 sales last month. August 2019 sales were at their lowest level compared to August of 2018 and 2017. August YTD sales of 337 are running -8.2% behind last year's year-to-date sales of 367.



The Median Sales Price in August was \$470,000, down -16.4% from \$562,500 in August of 2018 and down -11.3% from \$530,000 last month. The Average Sales Price in August was \$531,419, down -16.8% from \$638,716 in August of 2018 and down -6.6% from \$569,008 last month. August 2019 ASP was at the lowest level compared to August of 2018 and 2017.

Median means Middle (the same # of properties sold above and below Median) (000's)

 3 Mo Avg Median Sales Median Sales - Average Sold Price - 3 Mo Avg Sales Price 700 650 600 550 500 450 400 350 300 S D D М Ν D 0 Ν J Μ 0 Δ Μ J J F 16 18 19

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Inventory & MSI
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The Total Inventory of Properties available for sale as of August was 390, down -3.7% from 405 last month and up 5.7% from 369 in August of last year. August 2019 Inventory was at highest level compared to August of 2018 and 2017.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2019 MSI of 7.0 months was at its highest level compared with August of 2018 and 2017.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



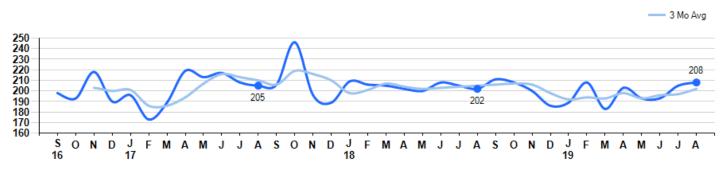
The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 58, up 38.1% from 42 days last month and down -15.9% from 69 days in August of last year. The August 2019 DOM was at its lowest level compared with August of 2018 and 2017.

Average Days on Market(Listing to Contract) for properties sold during the month



The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The August 2019 Selling Price per Square Foot of \$208 was up 1.5% from \$205 last month and up 3.0% from \$202 in August of last year.

Average Selling Price per Square Foot for properties that sold during the month



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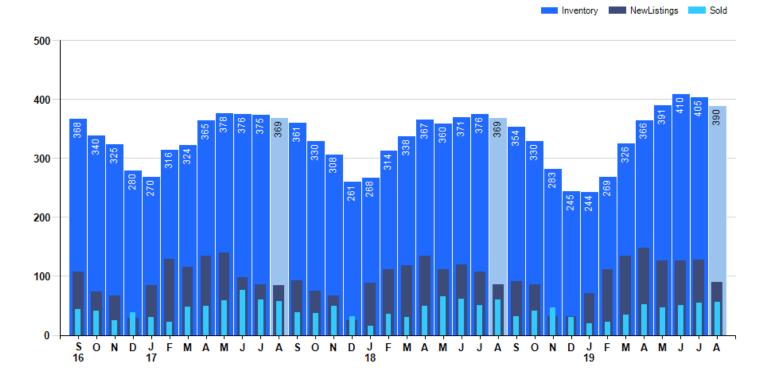
### Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2019 Selling Price vs List Price of 93.2% was up from 93.1% last month and up from 89.8% in August of last year.

#### Avg Selling Price divided by Avg Listing Price for sold properties during the month



'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2019 was 90, down -29.7% from 128 last month and up 4.7% from 86 in August of last year.



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Homes Sold 3 Mo. Roll Avg	S 16 O N   44 41 25   37 37	38 30	22	M A 18 49 33 40	M J 59 77 52 62		A 58 65	S ( 38 3' 52 4		D J 32 39	18 15 32		M 4 30 4 27 3	9 66		J 50 59	A 60 57			N E 6 30 0 39		F 22 24	M 34 25		M 47 5 44 5	J J 1 55 0 51	A 56 54
(000's) MedianSalePrice 3 Mo. Roll Avg	S 16 O N   541 456 482   493	408 503	391 3		M J 500 525 452 504		A 505 4 501 4	S ( 441 46: 473 47(	5 420		380 4		M 4 520 40 158 46			J 510 511		483 5	0 1 00 55 15 51	4 470				470 40	M 01 50 34 45	J J 0 530 4 7 477 5	A 70 500
Inventory MSI	S 16 O N   368 340 325   8 8 13	280 270		M A 24 365 7 7	M J 378 376 6 5	J 375 6	A 369 6	S ( 361 33 10 9			18 268 18		M 4 338 36 11		J 371 6	J 376 8	A 369 6		O ] 30 28 8		D J 19 5 244 8 12	F 269 12	M 326 3 10	A 366 39 7	M 91 41 8	J J 0 405 3 8 7	A 390 7
Days On Market 3 Mo. Roll Avg	S 16 O N   62 81 80   74	73 68	111	M A 09 108 03 106	M J 68 75 92 84		A 67 66	S ( 79 72 68 72	2 72	104	18 95 90		M 4 74 7 84 7	6 83	J 53 71	J 63 66	A 69 62		O 75 8 64 7	N E 7 68 0 77	<u> </u>	F 87 83	M 96 92	76 0	M 61 7 78 7	J J 2 42 0 58	A 58 57
Price per Sq Ft 3 Mo. Roll Avg	S 16 O N   198 193 218   203 203	190 196	173 1		M J 213 217 207 216			S ( 206 24 206 21	6 196		209 2		M 4 205 20 207 20	2 200					O 1 08 20 07 20	0 180				203 19	M 93 19 93 19	J J 3 205 2 6 197 2	A 208 202
	S 16 O N 0.923 0.884 0.866 0.891	0.891 0.902	F 0.883 0.8 0.892 0.8		M J 0.933 0.918 0.910 0.922		A 0.905 0 0.920 0	S ( 0.910 0.93 0.918 0.91	0 0.904		0.891 0	.916 0.	M 4 932 0.91 913 0.92		J 0.931 0.924		A 0.898 ( 0.921 (	0.923 0.3	897 0.89	0.88		0.946		.913 0.9		J J 9 0.931 0.9 7 0.923 0.9	
New Listings Inventory Sales	S 16 O N   107 73 67   368 340 325   44 41 25	280 270	129 1 316 3		M J 140 98 378 376 59 77	375		S ( 93 7: 361 330 38 3'	5 67 0 308	25 261		314 3	M 4 18 13 338 36 30 4	4 112 7 360	371	J 108 376 50	A 86 369 60	354 3	30 28	2 32	5 244	F 112 269 22	326 3	148 12 366 39	M 26 12 91 41 47 5	0 405 3	A 90 390 56
(000's) Avg Sale Price 3 Mo. Roll Avg	549 510 669		482 4.		M J 565 664 548 623			S ( 557 64 550 58	0 461		509 5		M 4 562 49 532 52	5 549				592 5	O 1 49 63 93 59	6 530			M 478 5 506 5	573 43	M 38 50 96 50		A 531 537



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