1 MARKET ACTION REPORT

City: Deerfield



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

		Т	rending	Versus*:		Trending \	/ersus*:	
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTĎ	PriorYear
Median List Price of all Current Listings	\$499,700	0%		-5%				
Average List Price of all Current Listings	\$573,614	-1%		0%				
November Median Sales Price	\$327,500	1%	1%	-22%	-24%	\$393,500	-9%	-9%
November Average Sales Price	\$336,007	-10%	-12%	-27%	-29%	\$445,568	-7%	-6%
Total Properties Currently for Sale (Inventory)	124	-10%		-12%				
November Number of Properties Sold	22	-8%		-21%			-3%	
November Average Days on Market (Solds)	55	-8%	8%	22%	-7%	51	-7%	-14%
Asking Price per Square Foot (based on New Listings)	\$212	2%	2%	-1%	1%	\$206	-2%	-1%
November Sold Price per Square Foot	\$179	2%	-2%	-1%	-8%	\$191	-3%	-2%
November Month's Supply of Inventory	5.6	-1%	-9%	12%	-3%	6.4	11%	11%
November Sale Price vs List Price Ratio	92.0%	0.5%	0%	-1%	-1.3%	93.5%	-0.1%	0.3%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

November Property sales were 22, down -21.4% from 28 in November of 2018 and -8.3% lower than the 24 sales last month. November 2019 sales were at their lowest level compared to November of 2018 and 2017. November YTD sales of 336 are running -3.4% behind last year's year-to-date sales of 348.



The Median Sales Price in November was \$327,500, down -22.2% from \$420,755 in November of 2018 and up 1.2% from \$323,500 last month. The Average Sales Price in November was \$336,007, down -26.9% from \$459,602 in November of 2018 and down -9.7% from \$372,114 last month. November 2019 ASP was at the lowest level compared to November of 2018 and 2017.

🗕 3 Mo Avg Median Sales 🛛 📥 Average Sold Price 🛛 —— 3 Mo Avg Sales Price Median Sales _ 600 550 500 450 400 350 300 250 D D S 0 Ν Ν J 0 D 16 17 18 19

Median means Middle (the same # of properties sold above and below Median) (000's)

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Inventory & MSI

The Total Inventory of Properties available for sale as of November was 124, down -9.5% from 137 last month and down -12.1% from 141 in November of last year. November 2019 Inventory was at the lowest level compared to November of 2018 and 2017.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The November 2019 MSI of 5.6 months was at a mid range compared with November of 2018 and 2017.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace

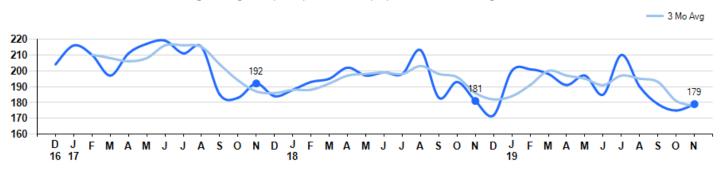


The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for November was 55, down -8.3% from 60 days last month and up 22.2% from 45 days in November of last year. The November 2019 DOM was at a mid range compared with November of 2018 and 2017.



The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The November 2019 Selling Price per Square Foot of \$179 was up 2.3% from \$175 last month and down -1.1% from \$181 in November of last year.

Average Selling Price per Square Foot for properties that sold during the month



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Imarket Action Report

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Price Range: 0 to 9999999999 | Properties: Single Family Home, Townhome, Condo

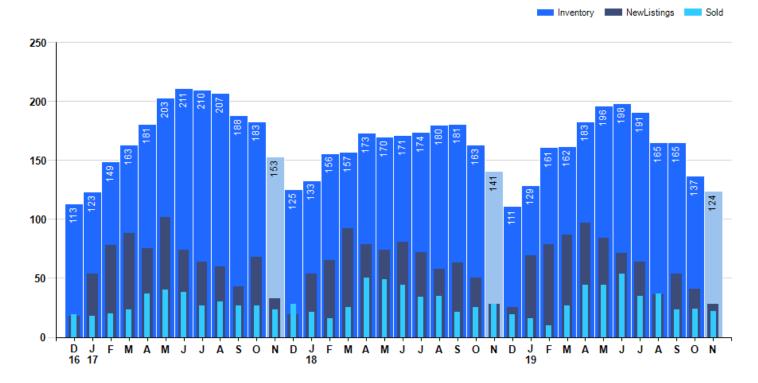
Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The November 2019 Selling Price vs List Price of 92.0% was up from 91.5% last month and down from 92.8% in November of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in November 2019 was 28, down -31.7% from 41 last month and equal to 28 in November of last year.



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Homes Sold 3 Mo. Roll Avg	D 16 J 17 19 18 2 1		A N 37 40 27 33	0 38	J 27 35	A 30 32				D J 1 28 2 26 24	1 16		A 50 30	M 49 41	J 44 48	J 34 42	A 35 38	S 21 30	0 25 27	N 28 25	19	19 16 21	F 10 15	M 27 18	A 44 27	M 44 38	J 54 47	J 35 44	A 37 42	S 23 32	0 N 24 22 28 23
(000's MedianSalePrice 3 Mo. Roll Avg	D 16 J 17 423 430 43 43		A N 480 443 436 438	3 488	J 525 485	A 475 496		312 4	0 34	D J 1 44 42 52 38	3 325	M 468 405	A 440 411	M 455 454	J 482 459	J 346 428	A 490 439	S 391 409	0 423 434		D J 369 3 404 3	353					J 408 430	J 530 457	A 380 439	S 282 3 397 3	O N 24 328 29 311
Inventory MSI	D 16 J 17 113 123 14 6 7	F M 9 163 7 7	A N 181 20. 5		J 210 8	A 207 7	S 188 1 7	0 83 1: 7		D J 1 25 13 4	3 156		A 173 3	M 170 3	J 171 4	J 174 5	A 180 5	S 181 9	0 163 7	N 141 5	D J 111		F 161 16	M 162 6	A 183 4	M 196 4	J 198 4	J 191 5	A 165 4	S 165 1 7	O N 37 124 6 6
Days On Market 3 Mo. Roll Avg	D 16 J 17 92 55 4 6		A N 77 20 64 50		J 37 33	A 39 39		0 56 46		D J 1 62 6 60 6) 77		A 45 61	M 67 58	J 61 58	J 49 59	A 55 55	S 35 46	0 56 49	N 45 45		19 108 77	F 61 82	M 37 69	A 48 49	M 51 45	J 43 47	J 50 48	A 44 46	S 47 47	O N 60 55 50 54
Price per Sq Ft 3 Mo. Roll Avg	D 16 J 17 204 216 21 21		A N 211 21 206 208	7 219				83 1	92 18	D J 1 84 18 86 18	8 193	195	A 202 197	M 197 198		J 198 198						200							A 190 195		O N 75 179 81 178
Sale to List Price 3 Mo. Roll Avg	D 16 J 17 0.907 0.922 0.95 0.92			4 0.938		A 0.937 0 0.942 0		O 906 0.9 928 0.9	19 0.9		3 0.940	M 0.938 0.937			J 0.948 0.942		A 0.930 0.941		O 0.914 0.924		D J 0.872 0 0.905 0	.920 0		M 0.968 0.946					A 0.938 0 0.939 0		O N 915 0.920 920 0.914
New Listings Inventory Sales	D 16 J 17 18 54 7 113 123 14 19 18 2	9 163	A N 75 102 181 203 37 40	3 211	J 64 210 27	A 60 207 30	188 1	83 1	53 12	D J 1 19 5 25 13 28 2	4 65 3 156	157	A 79 173 50	M 74 170 49	J 81 171 44	J 72 174 34	A 58 180 35	S 63 181 21	0 50 163 25	N 28 141 28	25	19 69 29 16	F 79 161 10	M 87 162 27	A 97 183 44	M 84 196 44	J 71 198 54	J 64 191 35	A 36 165 37	165 1	O N 41 28 37 124 24 22
(000's Avg Sale Price 3 Mo. Roll Avg	D 16 J 17 491 528 53 51		A N 540 46 491 470						99 40	D J 1 69 47: 12 44	3 448		A 462 462	M 497 478								392 ·									O N 572 336 581 342



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